

## PSLU Committee

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**From:** Diane Preza <dpreza@pulamalanai.com>  
**Sent:** Monday, October 12, 2020 12:00 PM  
**To:** PSLU Committee  
**Subject:** FW: Ground signs - Lānaʻi City BCT (Business Country Town)  
**Attachments:** Diane\_101220.pdf

Aloha Chair Paltin, Vice Chair Sinenci, and Committee Members:

Please see the attached letter from Mr. Kerry Honda.

Respectfully,

Diane Preza  
Community Development, Pūlama Lānaʻi

**From:** Kerry Honda [mailto:khonda.pim@gmail.com]  
**Sent:** Monday, October 12, 2020 11:28 AM  
**To:** Diane Preza <dpreza@pulamalanai.com>  
**Subject:** Re: Ground signs - Lānaʻi City BCT (Business Country Town)

Hi Diane,

Attached, please find my testimony regarding the ground sign placed in front of Pine Isle Market.

I will not be available to do a phone or video testimony tomorrow, so if you could, please submit this for me.

Thank-You,

Kerry Honda  
Pine Isle Market, Ltd.

On Mon, Oct 5, 2020 at 9:42 AM Diane Preza <dpreza@pulamalanai.com> wrote:

Aloha,

Please see the attached agenda for the Planning and Sustainable Land Use Committee meeting on Tuesday, October 13 at 4:30 pm. The committee is anxious to hear community testimony regarding ground signs in the BCT district. Please let me know if you have any questions.

Mahalo,

Diane

Pine Isle Market, Ltd.  
P.O. Box 630670  
Lanai City, Hawaii 96763  
Phone: 565-6488 Fax: 533-2561

10/13/2020

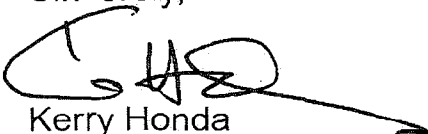
My name is Kerry Honda, the second generation owner of Pine Isle Market and tennant of Pulama Lanai whose property address is 356 Eight Street, Lanai City, Hawaii.

In regards to the issue of removing the ground sign at our property address, we would like to humbly ask that you consider not removing the sign. In my opinion the sign compliments our property.

We have leased this property for more than 6 decades. Through these years, we have cherished and maintained this building as if it belonged to us and doing our own renovations including the store sign on top of the building which we have changed a few times. The ground sign provides a clear identification of our business and will ensure that we won't have to replace the already fading signage on top of the building.

Your consideration is truly appreciated.

Sincerely,

A handwritten signature in black ink, appearing to be 'Kerry Honda', with a long horizontal stroke extending to the right.

Kerry Honda  
President  
Pine Isle Market, Ltd.