

PSLU Committee

From: Keiki-Pua Dancil <kdancil@pulamalanai.com>
Sent: Monday, October 12, 2020 2:49 PM
To: PSLU Committee
Subject: Written Testimony for Agenda Item "Country Town Business District in Lānaʻi City" (PSLU-52) scheduled for Tuesday October 13, 2020
Attachments: Country_Town_Business_District_letter_signatures_Sept_2020 (1).pdf; PL letter to Councilmember Paltin BCT 15SEPT20.pdf

Aloha PSLU Committee,

We are re-submitting a correspondence sent last month for tomorrow's PSLU Committee Agenda Item PSLU-52 "Country Town Business District in Lānaʻi City."

- We are in support of County Communication 20-83 draft BCT Guidelines, allowing ground signs in the BCT.
- We are opposed to the revised draft included in Correspondence dated March 20, 2020 from the Planning Director to Councilmember Hokama. This version was transmitted to your committee on June 16th, and subsequently discussed during the PSLU meeting held virtually on August 12, 2020.

We appreciate the additional meeting scheduled later in the day tomorrow to accommodate for potential participation from the Lānaʻi community via BlueJeans (restriction on travel due to COVID19). Upon receiving the public meeting notice last week for the PSLU committee, we forwarded the notice to the 17 community members that signed the attached letter as well as to others in the community. We have heard from several community members, some will be testifying virtually and some will be / or have already submitted testimony via email.

Mahalo for your consideration,
ksd



Keiki-Pua S. Dancil, Ph.D.
Senior Vice President of Government Affairs & Strategic Planning
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Tel 808 237 2216 | Cell 808 347 8280 | Fax 808 566 6927
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From: Keiki-Pua Dancil
Sent: Friday, September 18, 2020 4:26 PM
To: 'pslu.committee@mauicounty.us' <pslu.committee@mauicounty.us>
Cc: Karlynn Fukuda <karlynn@munekiyohiraga.com>
Subject: comments in opposition to proposed language in draft BCT guidelines

Aloha Committee members,

It was brought to our attention the recent matter regarding ground signs in BCT on Lānaʻi. We sent a hard copy of the attached letters to your committee and transmitting an electronic copy here per Councilmember Paltin's guidance.

Please note that there are two letters, one from Pūlama Lānaʻi and one from 17 other merchants and residents of Lānaʻi.

Mahalo for your consideration,
ksd



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September 15, 2020

Planning and Sustainable Land Use Committee
Maui County Council
200 S. High Street
Wailuku, HI 96793

RE: Design Guidelines and Standards for the Country Town Business District in Lānaʻi City (2019)

Aloha Chair Paltin, Vice Chair Sinenci and Members of the Committee:

It has been brought to our attention that the subject matter has been edited to reflect Councilmember Hokama's comments to the Department of Planning.

Late changes without community input is concerning

In particular, the revised proposed document relating to ground signs. The Department of Planning has presented to the Lānaʻi community several times over the last two years and the draft that was accepted and recommended for adoption does not reflect this recent change.¹ In fact, during the February 12, 2018 meeting, it was specifically recommended that the document "...remove the prohibition on ground signs."² And the subsequent meeting on May 16th, 2018 included a draft that added language limiting the size of the ground signs.³ At that meeting and a subsequent meeting on November 20, 2019 the LPC voted to adopt the recommendations and recommended that Council adopt the recommendations. To make this change this late in the process without community input would be unfair.

Ground signs exists and were part of the 1997 Community Design Guidelines

Many signs are visible in the Business Country Town District ("BCT"). They are simple, made of natural material, most are free standing, permanent in nature and secured. Their design is in line with the other design elements in the BCT.

It is misleading to state that "few" ground signs exist, in fact many of the properties that border Dole Park, an iconic part of the BCT, identify their place of business with a ground sign. These ground signs have existed for over 30 years, in some cases, and have become part of the unique characteristics of the BCT. Many of the "inventory of key buildings" in the BCT utilize ground signs.⁴ The signs identify a business and allow patrons the opportunity to know what business is located where in the BCT.

Additional expenses to businesses are unwarranted during these challenging times

Adopting the proposed language is not only unfair to the community that specifically asked for the ground sign language to be included⁵ will negatively impact businesses in these already challenging economic circumstances. There will be additional costs associated with removing, designing, permitting, and approving new signs to adhere to the BCT.

¹ See LPC meeting minutes and materials for two LPC meetings on May 16, 2018 and November 20, 2019.

² See LPC meeting minutes and materials for February 12, 2018.

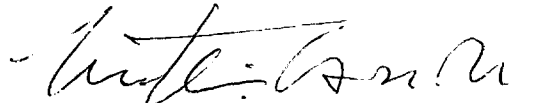
³ See LPC meeting minutes and materials for May 16, 2018.

⁴ See Section 6 Pages 6:1 to 6:7 Draft Guidelines of BCT.

⁵ See LPC meeting minutes and materials for February 12, 2018.

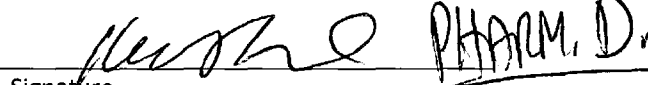
We encourage you to reject the proposed language regarding the removal of ground signs and allow ground signs as proposed in the draft guidelines approved by the Lānaʻi Planning Commission on May 16, 2018 and November 20, 2019.

Mahalo for your consideration,


Signature

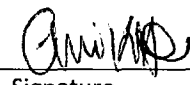
MIKE CARROLL
Name

MIKE CARROLL GALLERY
Business


Signature

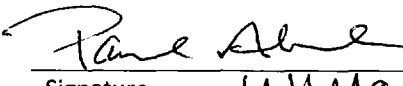
Kert Shuster
Name

Rainbow Pharmacy Lānaʻi
Business


Signature

Corie Honda
Name

Pine Tree Market
Business


Signature

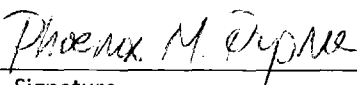
Ramek Alencel
Name

UH Maui College
Business


Signature

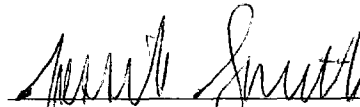
KATIE McDUNN
Name

LANAI ART CENTER
Business


Signature

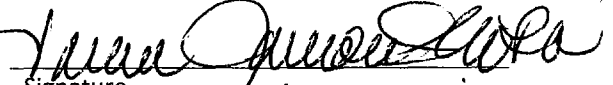
Phoenix M. Dupree
Name

Blue Ginger Cafe
Business


Signature

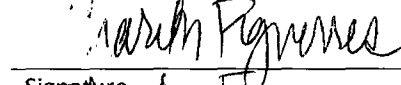
Jessica Smith
Name

Venture Physical Therapy
Business


Signature

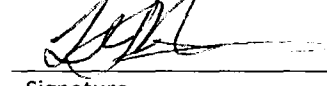
VALERIE JANIKOWSKI
Name

LANAI KIMOLE INC
Business


Signature

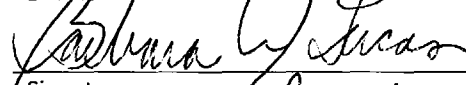
Chant Figueiras
Name

Lānaʻi Federal Credit Union
Business


Signature

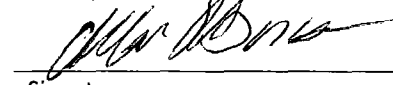
Kelly Motomura
Name

Cafe 665, Inc.
Business


Signature

Barbara Ann Lucas
Name


Pele's Ohia Garden
Business


Signature

Albert R. Borges
Name

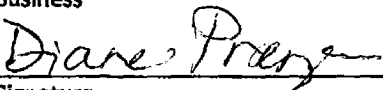
LANAI HARWAR LUMBER
Business

Letter to Planning and Sustainability Land Use Committee
Design Guidelines and Standards for the Country Town Business District in Lānaʻi City (2019)
15SEPT20


Signature


Linda Kay Okamoto
Name

Okamoto Realty LLC
Business


Signature

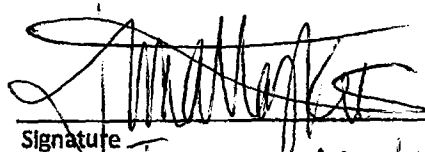
Diane Preza
Name

Lānaʻi Culture and Heritage
Business Center


Signature

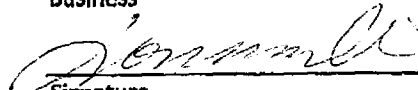
Rev. Steve Jerbi
Name

Lānaʻi Union Church &
Business Thrift Shop


Signature

Jenna Markus
Name

The Local Gentry
Business


Signature

Lori Ann N. Ohashi
Name

No Kaʻoi Grounds Lānaʻi
Business

Signature

Name

Business



September 15, 2020

Planning and Sustainable Land Use Committee
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200 S. High Street
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(2019)

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Mahalo for your consideration,

Rodney Ito
Senior Vice President, Hospitality

⁵ See LPC meeting minutes and materials for February 12, 2018.