

IT Committee

From: Michael DuPont <Michael.DuPont@co.maui.hi.us>
Sent: Thursday, June 3, 2021 1:04 PM
To: IT Committee
Subject: DOT Presentation
Attachments: County Concil Presentation on Airport Transportation.edit.cd.pptx

Please see that attached presentation.

Mahalo,

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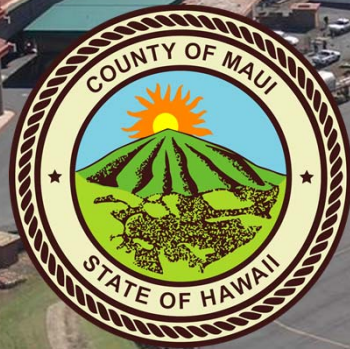


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COUNTY OF MAUI

DEPARTMENT OF TRANSPORTATION



Airport Transportation Options

WHAT IS CURRENTLY AVAILABLE FROM OGG?

- ❖ Public Transportation - Maui Bus Fixed Route Service
- ❖ OGG Contracted Service for On Demand Service available via SpeediShuttle – Pre-arranged or Walk up service with no reservations needed.
- ❖ Pre-arranged bus service bookings with Roberts Hawaii, Polynesian Adventure Tours, VIP Trans or Akina Tours & Transportation
- ❖ Taxi Service provided by HoloHolo Taxi (subsidiary of SpeediShuttle).
- ❖ Uber/Lyft/Ride Holoholo Transportation (subsidiary of SpeediShuttle).

THE MAUI BUS



Maui Bus Fixed Routes that currently service OGG:

#35 – Haiku Islander

#40 – Upcountry Islander

Both routes will take you to the main hub at Queen Ka’ahumanu Shopping Center where the rider would need to transfer to the route of their choice.

- ❖ 1 medium sized bag is allowed as long as it fits on rider’s lap or under rider’s seat
- ❖ \$4.00 will cover entire trip from OGG to hotel (transfer included)

Maui Bus stats for the month of May 2021:

Haiku Islander: 569 boardings/574 alightings

Upcountry Islander: 430 boardings/592 alightings

- ❖ At this time the department has no plans on creating a route specifically for the airport.
 - ❖ Funding a factor
 - ❖ What route would it follow or have? Timing?
 - ❖ Who are we targeting? Residents or Visitors?

THE MAUI BUS

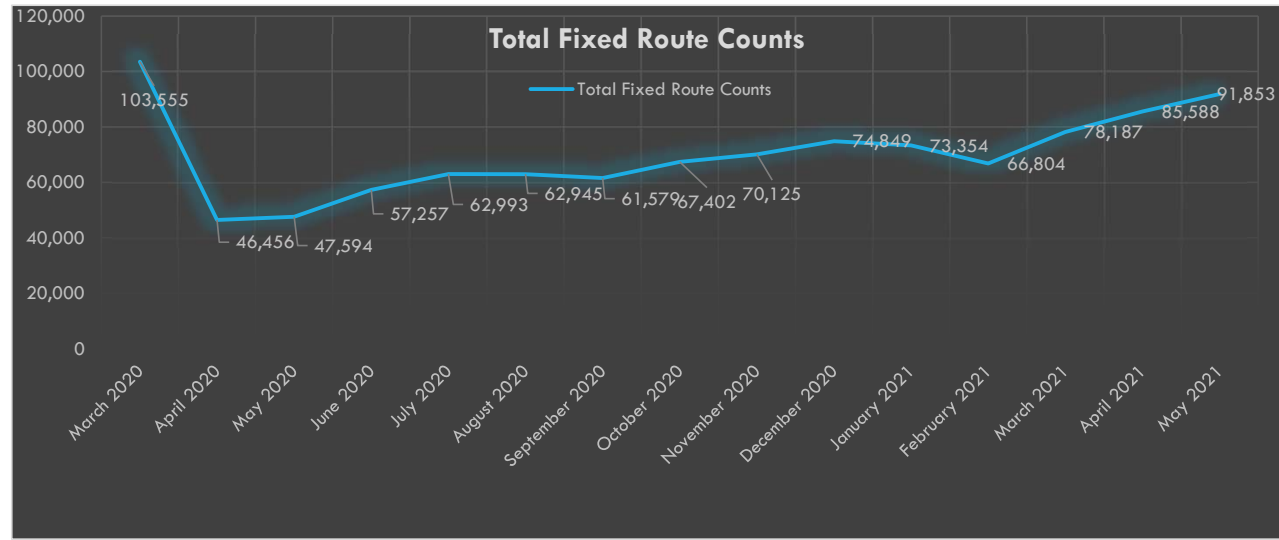
What we have done to increase ridership:

- ❖ Marketing via social media.
- ❖ Community meetings
- ❖ Creating a more rideable system for residents.
Reviewing current routes and stops.
- ❖ Larger buses on high demand routes such as the West Maui Islander, Lahaina Islander and the Kihei Islander.

Ridership totals for the month of May 2021:

- ❖ West Maui Islander: 24,162
- ❖ Lahaina Islander: 9,293
- ❖ Kihei Islander: 19,728

THE MAUI BUS



What is the department currently working on:

- ❖ Partnering with all hotels to promote the Maui Bus.
- ❖ Working with MVB to promote the system on the MVB website.

ON DEMAND AIRPORT SHUTTLE OPTIONS

OGG Contracted Airport shuttle service is provided by SpeediShuttle.

- ❖ Walk up or prescheduling pick ups available.

- ❖ Per SS company website:

 - ❖ OGG to Lahaina – Ka'anapali Hotels - \$35.45 +

 - ❖ OGG to Kihei – Wailea Hotels - \$22.00 +

 - ❖ OGG to Kahana – Napili – Kapalua Hotels - \$44.70 +

HOLOHOLO Taxi (Operated by SpeediShuttle) Stats: OGG to Hotel:

Month of May 2021:

- ❖ South – 627

- ❖ West – 527