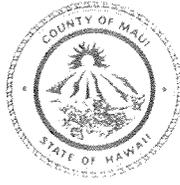


Michael P. Victorino
Mayor

Sananda K. Baz
Managing Director



OFFICE OF THE MAYOR
COUNTY OF MAUI
200 S. HIGH STREET
WAILUKU, MAUI, HAWAII 96793
www.mauicounty.gov

August 12, 2019

Honorable Michael P. Victorino
Mayor, County of Maui
200 South High Street
Wailuku, Hi 96793

For transmittal to:

Honorable Shane M. Sinenci
Chair, Environmental, Agriculture, and Cultural Preservation Committee
And Council Committee Members
Maui County Council
200 South High Street
Wailuku, Hi 96793

Dear Chair Sinenci:

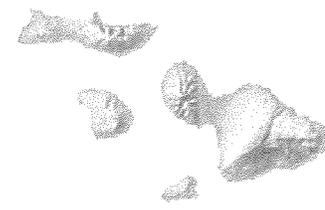
Subject: **VISITOR IMPACTS TO COUNTY ENVIRONMENTAL
AND INFRASTRUCTURAL RESOURCES (EACP-6)**

Thank you for allowing me to comment and suggest revisions on the proposed resolution entitled "URGING THE ADMINISTRATION TO CONDUCT A SUSTAINABLE TOURISM ASSESSMENT AND REQUIRE GRANT RECIPIENTS TO INCORPORATE ENVIRONMENTAL AND INFRASTRUCTURAL ACTION STEPS.

The following are the comments and suggestions:

1) Title of Resolution

Please refer to the communication from the Office of Economic Development Director, Ms. Kay Fukumoto, regarding her suggestions on the title of the resolution. I believe we are currently in the process of



2019 AUG 19 AM 11:23
COUNTY OF MAUI

RECEIVED

APPROVED FOR TRANSMITTAL

Michael P Victorino 8/19/19
Mayor Date

conducting a Tourism Assessment.

2) Whereas #7: A visitor guide should be distributed with existing Department of Agriculture forms on inbound flights, including:

Safety and environmental information

A directory of volunteer opportunities, and

A pledge, to be signed and submitted, to enjoy Hawaii while being mindful of the islands' sensitive environmental and cultural resources; and

My recommendation is: to work with the Airlines Committee of Hawaii and the Department of Business Economic Development & Tourism (DBEDT) to see if a pledge could be added to the current form or via various entertainment devices.

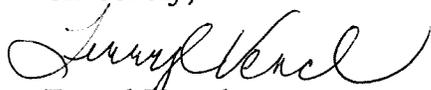
3) Be it resolved Number 1: the current section reads:

That it urges the Administration of Mayor Michael P. Victorino to conduct a sustainable tourism assessment for Maui County, giving due consideration to the factual and policy considerations listed above:

My recommendation is: That it urges the Administration of Mayor Michael P. Victorino to continue the visitor industry assessment process that has begun, to ensure that the county continues to examine solutions, recommendations and funding to act upon those items deemed to be of importance to our culture, environment and community values.

Mahalo for the opportunity to share my comments. If you have any questions, please don't hesitate to contact me at 808-270-3188.

Sincerely,



Terryl Venci
Community Liaison (Tourism)