July 9, 2018

Council Member Elle Cochran, Chair Infrastructure & Environmental Management Committee 200 S. High Street Wailuku, HI 96793

Aloha Committee Chair Cochran,

Thank you for the invitation to present at your upcoming July 23rd meeting of the Infrastructure, Environmental Management Committee. Unfortunately, I am unable to attend your meeting. In light of that, I am offering the following comments for clarification to your committee.

The Maui County Tourism Industry Strategic Plan (2017-2026) was updated and released in October 2017. A copy was delivered to all council members prior to our public release.

The final plan was a compilation of months of meetings and interviews held with industry leaders, cultural advisors, business and government organizations and community stakeholders. The plan's focus is divided into four areas: Community, Culture, Environment, and Visitors. The stakeholders designed the architecture of this plan to be a living document which has specific action items assigned to various organizations. These organizations are Maui Nui Marine Resource Council, Maui Economic Development Board, Maui Hotel and Lodging Association, Maui County Planning Department, OED, cultural advisors within Maui Nui, National Oceanic and Atmospheric Administration, Activities & Attractions Assoc. of Hawaii, Hawaii State Dept. Of Health, Maui Chamber Commerce, Native Hawaiian Chamber of Commerce and the Maui Visitor's Bureau. These stakeholders created performance goals to hold each organization accountable to carry out their duties as assigned in the plan. It is MVB's responsibility to submit a report each year to the Mayor's Office of Economic Development as to the progress on implementing the plan. MVB is currently working with each stakeholder organization to make sure they are starting their plan implementation.

The plan is robust in the ways it speaks about all aspects of tourism including the challenges our number one industry brings. The plan addresses the well-being of the industry, community, culture, and the environment; emphasizing balance amongst these sometimes-competing constituencies.

Respectfully,

Sherry Duong Executive Director

CC: Council Chairman Mike White

RECEIVED AT 1EM MEETING ON 10/15/18

From Committee Chair

Council Chair Mike White

Vice-Chair Robert Carroll

Presiding Officer Pro Tempore Stacy Crivello

Councilmembers
Alika Atay
Elle Cochran
Don S. Guzman
Riki Hokama
Kelly T. King
Yuki Lei K. Sugimura



COUNTY COUNCIL

COUNTY OF MAUI 200 S. HIGH STREET WAILUKU, MAUI, HAWAII 96793 • www.MauiCounty.us

July 12, 2018

Council Member Elle Cochran 200 S. High St, Suite 812 Wailuku, Hawaii 96793

Dear Mr. Szigeti:

On July 23, 2018 the Infrastructure and Environmental Management (IEM) Committee of the Maui County Council will be hearing item IEM-38 "Visitor Impacts to County Environmental and Infrastructural Resources." This item was referred to the committee as a result of the \$4,000,000 granted to Maui Visitors Bureau in the Fiscal Year 2018 Maui County budget.

In order to fully understand how Maui taxpayer dollars are expended, and to ensure the efficiency of their uses, please provide responses to the following questions, in writing, so that we may have a more informed discussion at our July 23 IEM Committee meeting.

- 1. What, if any, is the funding relationship between the Maui Visitors & Convention Bureau, the Hawaii Visitors & Convention Bureau, and the Hawai'i Tourism Authority?
- 2. Which entity has the authority to decide policy, direction, expenses and strategic planning for marketing and messaging? Specifically, regarding when and how to advocate for more airlift, where to direct increased visitor numbers, and how to manage their impacts?
- 3. What, specifically, is the Hawai'i Tourism Authority's strategy or plan to address visitor impacts on Maui's infrastructure, environment and housing challenges?
- 4. What, specifically, are your plans to reach goals outlined in the Hawai'l Tourism Authority Five Year Strategic Plan 2016?

July 12, 2018 Page 2

I would also like to invite you or a representative of the Hawai'i Tourism Authority to attend the July 23rd IEM Committee meeting, so that you can be a partner in our discussion. As a major funder of the Maui Visitors Bureau, I hope that the IEM Committee, and the Maui County Council as a whole, can collaborate on specific plans to ensure that we are marketing and managing our tourist industry in ways that ensure its success, and the long term health of our islands.

My staff have made multiple attempts to reach various individuals in your organization for assistance in gathering information on this matter. If we do not hear back from you in time for our committee meeting, it will be publicly noted. Please don't hesitate to contact Autumn Ness in my office with any questions, or for clarification on this matter. She can be reached at 270-5512 or autumn.ness@mauicounty.us.

Mahalo nui,

ELLE COCHRAN Councilmember Council Chair Mike White

Vice-Chair Robert Carroll

Presiding Officer Pro Tempore Stacy Crivello

Councilmembers
Alika Atay
Elle Cochran
Don S. Guzman
Riki Hokama
Kelly T. King
Yuki Lei K. Sugimura



COUNTY COUNCIL

COUNTY OF MAUI 200 S. HIGH STREET WAILUKU, MAUI, HAWAII 96793 www.MauiCounty.us

July 12, 2018

Council Member Elle Cochran 200 S. High St, Suite 812 Wailuku, Hawaii 96793

Dear Mr. Monahan:

On July 23, 2018 the Infrastructure and Environmental Management (IEM) Committee of the Maui County Council will be hearing item IEM-38 "Visitor Impacts to County Environmental and Infrastructural Resources." This item was referred to the committee as a result of the \$4,000,000 granted to Maui Visitors Bureau in the Fiscal Year 2018 Maui County budget.

In order to fully understand how Maui taxpayer dollars are expended, and to ensure the efficiency of their uses, please provide responses to the following questions, in writing, so that we may have a more informed discussion at our July 23 IEM Committee meeting.

- 1. What, if any, is the funding relationship between the Maui Visitors & Convention Bureau, the Hawaii Visitors & Convention Bureau, and the Hawai'i Tourism Authority?
- 2. Which entity has the authority to decide policy, direction, expenses and strategic planning for marketing and messaging? Specifically, regarding when and how to advocate for more airlift, where to direct increased visitor numbers, and how to manage their impacts?
- 3. What, specifically, is the Hawai'i Visitors and Convention Bureau strategy or plan to address visitor impacts on Maui's infrastructure, environment and housing challenges?
- 4. What, specifically, are your plans to reach goals outlined in the Hawai'I Tourism Authority Five Year Strategic Plan 2016?

I would also like to invite you or a representative of the Hawai'i Visitors and Convention Bureau to attend the July 23rd IEM Committee meeting, so that you can be a partner in our discussion. As a major funder of the Maui Visitors Bureau, I hope that the IEM Committee, and the Maui County Council as a whole, can collaborate on specific plans to ensure that we are marketing and managing our tourist industry in ways that ensure its success, and the long term health of our islands.

My staff have made multiple attempts to reach various individuals in your organization for assistance in gathering information on this matter. If we do not hear back from you in time for our committee meeting, it will be publicly noted. Please don't hesitate to contact Autumn Ness in my office with any questions, or for clarification on this matter. She can be reached at 270-5512 or autumn.ness@mauicounty.us.

Mahalo nui,

ELLE COCHRAN Councilmember

Council Chair Mike White

Vice-Chair Robert Carroll

Presiding Officer Pro Tempore Stacy Crivello

Councilmembers
Alika Atay
Elle Cochran
Don S. Guzman
Riki Hokama
Kelly T. King
Yuki Lei K. Sugimura



COUNTY COUNCIL

COUNTY OF MAUI 200 S. HIGH STREET WAILUKU, MAUI, HAWAII 96793 www.MauiCounty.us

July 12, 2018

Council Member Elle Cochran 200 S. High St, Suite 812 Wailuku, Hawaii 96793

Dear Ms. Duong:

On July 23, 2018 the Infrastructure and Environmental Management (IEM) Committee of the Maui County Council will be hearing item IEM-38 "Visitor Impacts to County Environmental and Infrastructural Resources." This item was referred to the committee as a result of the \$4,000,000 granted to Maui Visitors Bureau in the Fiscal Year 2018 Maui County budget.

In order to fully understand how Maui taxpayer dollars are expended, and to ensure the efficiency of their uses, please provide responses to the following questions, in writing, so that we may have a more informed discussion at our July 23 IEM Committee meeting.

- 1. What, if any, is the funding relationship between the Maui Visitors & Convention Bureau, the Hawaii Visitors & Convention Bureau, and the Hawai'i Tourism Authority?
- 2. Which entity has the authority to decide policy, direction, expenses and strategic planning for marketing and messaging? Specifically, regarding when and how to advocate for more airlift, where to direct increased visitor numbers, and how to manage their impacts?
- 3. What, specifically, is the Maui Visitors Bureau strategy or plan to address visitor impacts on Maui's infrastructure, environment and housing challenges?
- 4. What, specifically, are your plans to reach goals outlined in the Maui County Tourism Industry Strategic Plan 2017-2026?

I would also like to invite you or a representative of the Maui Visitors Bureau to attend the July 23rd IEM Committee meeting, so that you can be a partner in our discussion. As a major funder of the Maui Visitors Bureau, I hope that the IEM Committee, and the Maui County Council as a whole, can collaborate on specific plans to ensure that we are marketing and managing our tourist industry in ways that ensure its success, and the long term health of our islands.

My staff have made multiple attempts to reach various individuals in your organization for assistance in gathering information on this matter. If we do not hear back from you in time for our committee meeting, it will be publicly noted. Please don't hesitate to contact Autumn Ness in my office with any questions, or for clarification on this matter. She can be reached at 270-5512 or autumn.ness@mauicounty.us.

Mahalo nui,

ELLE COCHRAN Councilmember

Elle Cochran



Hawai'i Convention Center 1801 Kalākaua Avenue, Honolulu, Hawai'i 96815 kelepona tel 808 973 2255 kelepa'i fax 808 973 2253 kahua pa'a web hawaiitourismauthority.org David Y. Ige Governor

George D. Szigeti
President and Chief Executive Officer

July 18, 2018

The Honorable Elle Cochran Councilmember, Maui County Council 200 S. High Street, Suite 812 Wailuku, Hawai'i 96793

Dear Council Member Cochran:

Thank you for your letter dated July 12, 2018 inviting us to the Infrastructure and Environmental Management (IEM) Committee of the Maui County Council hearing on IEM-38 "Visitor Impacts to County Environmental and Infrastructural Resources" on July 23, 2018. Unfortunately, we are unable to attend or send a staff member.

Please find below the response to your questions:

1. What, if any, is the funding relationship between the Maui Visitors & Convention Bureau, the Hawai'i Visitors & Convention Bureau, and the Hawai'i Tourism Authority?

The Hawai'i Tourism Authority (HTA) contracts with the Hawai'i Visitors & Convention Bureau (HVCB) to market and promote the State of Hawai'i, including Maui County, to the U.S.A. market. Maui Visitors & Convention Bureau (MVCB) is a subsidiary of HVCB and markets and promotes Maui County domestically and internationally. HVCB and MVCB leverage state and county funds in their marketing and promotional efforts with visitor industry partners to attract visitors to the islands.

Specifically, the \$4 million in Maui County funds is contracted directly between Maui County and MVCB, and is used to support tourism marketing globally (Domestic and International) for Maui Nui. The annual marketing plan, the Tourism Strategic Plan implementation, and general grant goals and objectives are created in collaboration with MVCB Executive staff, MVCB Board of Directors and the Maui County Office of Economic Development.

2. Which entity has the authority to decide policy, direction, expenses and strategic planning for marketing and messaging? Specifically, regarding when and how to advocate for more airlift, where to direct increased visitor numbers, and how to manage their impacts?

The HTA provides the strategic direction and an annual budget amount to HVCB. We target consumers who fit the "avid traveler" profile – the higher spending, engaging traveler. The HVCB develops and creates the marketing and promotional activities, develops messaging and content, and sets their budget. HVCB submits an annual marketing plan including a detailed budget to HTA for review and approval.

Partnerships are crucial for a successful visitor industry. As it relates to airlift, the HTA and HVCB monitors airlift into the islands. The HTA seeks to maintain existing routes, and if an opportunity arises for a new route, HTA will work with the airlines, respective county and state agencies, such as the State Department of Transportation's Airport Division, and other organizations to support the route.

The Mayor's Office of Economic Development and MVCB spearheaded the creation of the Maui County Tourism Industry Strategic Plan 2017-2026. In this targeted plan, it identifies goals, objectives, success and performance measures, actions, as well as key agencies and organizations to implement the plan. This is a joint public/private *industry* plan, in which various tourism and business entities, as well as public agencies are identified to carry out the plan for a successful visitor industry. MVCB has the responsibility of reporting Plan's progress at the end of the year to the Mayor's Office of Economic Development. Managing tourism is a concerted effort by all.

3. What, specifically, is the Hawai'i Tourism Authority's strategy or plan to address visitor impacts on Maui's infrastructure, environment and housing challenges?

HTA is not a regulatory agency nor does it have the purview to address the issues above. We look to other county agencies (e.g. Planning Department) and state agencies (e.g. Department of Land and Natural Resources) to assist. HTA, however, will work with county and state agencies and other necessary parties to understand the issues and bring it to the forefront in developing policy. The HTA through its Aloha 'Āina program supports projects on Maui which help to preserve and protect the environment. This year we funded eight projects in Maui County – from the Wailua Nui Restoration Project, Ecological Restoration of Waihe'e Coastal Dunes and Wetland Refuge, Kīpahulu Moku Mālama I Ke Kai, and Engaging Volunteers to Reduce Threats to Coral Reefs to name a few.

4. What, specifically, are your plans to reach goals outlined in the Hawai'i Tourism Authority Five Year Strategic Plan 2016?

The HTA's 5-Year Tourism Strategic Plan contains strategic directions to reach its goals, and an annual Brand Management Plan is developed for our programs.

Although we are unable to attend the meeting next week Monday, we welcome the opportunity to meet with all respective parties who are involved in implementing Maui County Tourism Industry Strategic Plan for a fruitful discussion on Maui's visitor industry.

Aloha,

George D. Szigeti President & CEO

Hawai'i Tourism Authority

george o Spigete

John Monahan President & CEO

Hawai'i Visitors & Convention Bureau

John Monoban

9:18 AM 03/15/18 Accrual Basis

Туре	Date	Num	Name	Memo	Amount
551.29 - GOL	F HAWAII				
8ii	01/01/2018	13662	Blue Water Rafting	MVB PGA Tour: Video Shoot	2,375 00
8#	01/01/2018	HVCB	Leanne Pletcher	MVB PGA Tour; Video Shoot	219.15
Bitt	01/01/2018	HVCB	Leanne Pietcher	MVB PGA Tour: Video Shoot	3,188 27
Bill	01/02/2018	14126	Kapalua Ziplines	MVB PGA Tour, Video Shoot	1,733.20
Bill	02/05/2018	17858	Links Magazine	MVB West Edition; Full page Ad	5,000.00
Deposit	02/07/2018	33371		Maui Golf Coast	(15,000.00)
Deposit	02/07/2018	14544		Maul Golf Coast	(1,875.00)
Deposit	02/07/2016	16531		Maul Golf Coast	(1,875 00)
Deposit	02/07/2018	43813		Maui Golf Coast	(15,000.00)
BW	02/08/2018	HVCB	Leanne Platcher	MVB PR & Media Expenses; Booth fee, Transportation &	1.572.70
810	02/08/2018	HVCB	Leanne Pletcher	MVB Golf Show: Table cover	24 94
Bill	02/21/2018	HVCB	Leanne Pletcher	MVB Portland Golf Show, Booth fee & Arrangements	540.42
BiH	02/22/2018	0902	Silversword	MVB Golf Maui; Flyers	218.74
BW	02/22/2018	82912	Maui Printing Co.	MVB Golf Show: Sign	114.58
	03/01/2018	00013	USA Today Network	MVB Golfweek: Feb 18	4,591,91
841	03/04/2018	HVCB	Leanne Pleicher	MVB Seattle Golf Show; Meals	24.60
84	03/04/2018	HVCB	Leanne Pletcher	MVB Seattle Golf Travel Show, Lodging, Transportation &	950.27
Bill Bill	03/05/2018	HVCB	Leanne Pletcher	MVB Romance Press Trip: Airlare	499.98
84	03/05/2018	17898	Links Magazine	MVB Digital Ad; Mar 18	3.000.00
Total 551.20	· GOLF HAWA	at			(8,696.26)
552 20 - MAI	JI INVITATION	A I			
Bill	09/14/2017	32750	Maul Invitational T	MV8 Sponsorship Pkg; #1	200,000,00
BM.	11/09/2017	32973	Maui Invitational T	MVB Sponsorship Pkg. #2	172,000.00
Bill	01/05/2018	33172	Maui Invitational T	MVB Maui Invitational; Sponsorship #3	28,000.00
Total 552.20	MAUI INVITA	TIONAL			400,000 00
553.20 · GOŁ	F MKTG. & M	EDIA			
Bill	07/07/2017	P026	USA Today Natwork	MVB Golf Week; Advertising	10,627.77
Deposit	08/15/2017	17390		MVB USA Today Sports; Credit	(10,627.77
811	09/22/2017	HVCB	Sherry Duong	MVB Sentry Meeting: Meals	18.61
BM:	12/14/2017	37758	Tournament of Cha	MVB Sponsorship	100,000 00
8#	01/02/2018	186176	Alli Greating Service	MVB Sentry Tournament; Leis	500 00
8H	02/01/2018	37759	Tournament of Cha	MVB Sponsorship	25,000.00
Total 553 20	GOLF MKTG	& MEDIA			125,518.61
558.20 · OTH	ER/NEW OPP	ORTUNITIE	. S		
Bill	09/01/2017	MVBO	Trade Wind Events	MVB Maui Alohe Classic; Sponsorship #1	35,000 00
Ball	01/16/2018	182	Kapatua Wine & F	MVB Kapalus Wine & Food Festival, Sponsorship, 1 of 3	0.00
541	01/16/2018	182	Kapalua Maul Char	MVB Kapakia Wine & Food Festival; Sponsorship; 1 of 3	10,000 00
Total 558 20	· OTHER/NEW	OPPORTU	INITIES		45,000.00
DTAL					581,822.35

9:13 AM 03/15/18* Accrual Basis

Туре	Date	Num	Name	Memo	Amount
880.20 · LA	NAI-MKTG.				
770.45 -	DL PR ongoing	media sup	port		
Bill	07/01/2017	573	Social Flutterby	LVB Social Media Consulting, July 17	2,083 32
80	07/01/2017	577	Social Flutterby	LVB Social Media Consulting; July-Sept 17	3,124,98
Total 770	0 45 · OL PR ong	sibem gniog	support		5,208 30
Total 880 20	- LANAI-MKTG	l .			5,208.30
TOTAL					5,208.30

9:14 AM 03/15/18 Accrual Basis

Тура	Date	Num	Name	Memo	Amount
870.20 · MOI	LOKAI-MIKTG.				
510.44 · A	AVA PR Ongol	no media s	upport		
Bill	09/01/2017	243090	Halawa Valley Fall	OMVB Maul Nul Press Trio, Activities	157.07
Bill	09/10/2017	74857	Alamo Rent A Car	DMVB Maui Nul Press Trip; Rental Car-Platcher	272.54
BIM.	09/10/2017	9/10/17	Dunbar Beachfront	DMVB Press Trip; Lodging-Miner	435.67
日排	09/11/2017	243093	Halawa Valley Fall	DMV8 Maul Nul Press Trip; Activities	52. 38
Bill	09/12/2017	880628	Holel Molokal	DMVB Maul Nul Press Trip; Lodging-Lapan	350 26
Bill	09/12/2017	860626	Hotel Molokei	OMVB Maul Nul Press Trip; Lodging-Heng	350.26
Biii	09/12/2017	KRA	Kalaupapa Rara A	DMV8 Maul Nui Press Trip; Activities	445.83
84	10/01/2017	HVCB	Julie Bicoy	DNIV8 Media Support; Alriare	128.99
Bill	10/17/2017	HVCB	Julia Bicoy	DMVB Media Support; Meals	22.8
BW	10/17/2017	HVCB.	Julie Bicoy	DMVB Media Support; Meals	64 53
BM	10/21/2017	881104	Hotel Molokai	DMVB Media Support; Lodging-Miner	350 20
日は	11/01/2017	74921	Alamo Rent A Car	DMVB Media Support; Rental car-Weis	274 2
81	01/19/2018	HVCB	Julie Blooy	DMVB Media Support; Airfare	100 00
BIII	02/01/2018	101.2	Dunbar Beachfront	DMVB Media Support; Lodging-Ellison	749.4
Bill	02/13/2018	hycb	Julie Bicoy	DMVB Media Support; Meals	15.10
BIII	02/22/2018	1505	Paddlers Reslaura	DMV8 Media Support; Meals	58 3
BiH	03/01/2018	75117	Alamo Rent A Car	DMVB Media Support, Rental Car-Ellison	299.97
Total 610.	44 - MVA PR (Ongoing med	Ha support		4,128.79
	IVA PR media				
627.44 Deposit	- MVA PR Ma 11/06/2017	2085	- Airtare	DMVB Media Support, Airfare Reimb-Miner	(330 99
Total 6	21.44 · MVA P	R Media Bil	zes - Airiare		(330 99
Total 620	44 · MVA PR	nedia blitzes	;		(330.99
Total 870.20	· MOLOKAI-M	(TG,			3,797.8
ral .					3,797.80

Type	Date	Num	Name	Memo	Amount
	ongoing act				
	'R ONGOING A				
Bill	07/28/2017	HVCB	Leanne Plotcher	MVB HI Food & Wine Festival; Meals & Transportation	42.71
Bill	09/08/2017	HVCB	Bridgett Parker	MVB Traveling Moms Workshop, Meals & Lodging	53.80
8#	10/01/2017	HVCB		MVB LVB Photos; Meals	14.06
Bill	10/23/2017	HVCB		MVB Media PR; Menis, Tips & Mileage	10.14
Sili	11/01/2017	HVCB	Leanne Pletcher	MVB Media Support; Mileage, Meels & Tips	11.08
BUI	11/01/2017	HVCB	Leanna Plotcher	MVB Xterra; Meals	25.65
9iii	11/01/2017	HVCB		MVB XTerra; Lodging & Meals	15.27
Bir	01/29/2018	HVCB	Bridgett Parker	MVB PGA Golf & Meeting; Transportation & Meat	19.67
Total 592	.25 · PR DNGO	ING ACT - 1	Meals		192.38
	PR ONGOING A				
BM	09/08/2017	HVCB		MVB Traveling Moms Workshop; Meals & Lodging	225.70
BIH	09/08/2017	HVCB		MVB Traveling Morns Workshop, Meals & Lodging	4 00
BW	09/12/2017	HVCB.		MVB Maul Nul Press trip; Airfare, Meals & Transportation	708 02
8#	11/01/2017	HVCB		MVB Media Support, Milesge, Meals & Tips	4.00
8#	11/01/2017	HVCB		MVB XTerra; Lodging & Mesis	141.77
Bill	11/22/2017	HVCB	Leanne Pletcher	MVB HI Life Fund & Photo Shoot; Lodging & Meals	153.11
Total 592	.24 · PR ONGO	ING ACT - I	Ladging		1,236 60
	PR ONGOING /				
Biii	07/08/2017		Leanne Pleicher	MVB Media Support; Transportation & Meals	10.00
Bill	07/13/2017	HVCB	Leanne Pletcher	MVB Site Inspection, Transportation	60.00
BAIL	07/13/2017	HVCB	Leanne Pletcher	MVB HI Food & Wine Festival PR Mtg, Airfare	135.39
BM	07/20/2017	HVCB	Leanne Pletcher	MVB Media Support: Mileaga	44.08
BM	07/28/2017	HVCB	Leanne Pletcher	MVB HI Food & Wine Festival; Mileage	5.46
BM.	07/28/2017	HVCB	Leanne Pletcher	MVB HI Food & Wine Festival, Meals & Transportation	35.00
Bill	08/13/2017	HVCB		MVB Mileage, Aug 17	43,55
Bin	09/05/2017	HVCB		MVB Maul Nul Press Trip; Alfare	50.00
田町	09/08/2017	HVCB		MVB Traveling Morns Workshop; Meals & Lodging	40.29
BIII	10/01/2017	HVCB	Bridgett Parker	MVB Mileage; Oct 17	23.43
Biii	10/01/2017	HVCB	Bridgett Parker	MVB LVB Photos; Transportation	238.56
BIN	10/23/2017	HVCB		MVB HI Food & Wine Festival; Meals & Parking	30.00
Bill	10/23/2017	HVCB		MVB Media PR; Meals, Tips & Mileage	72.01
BIN	11/01/2017	HVCB	Learne Pielcher	MVB Media Support: Mileage, Meals & Tips	58.57
Billi	11/03/2017	HVCB	Bridgett Parker	MVB Mileage & Entry fee; Nov 17	60.56
Bin	11/30/2017	HVCB			76.61
BILL		HVCB		MVB Mileage; Nov 17	78.43 28.43
	12/12/2017			MVB Photo Shoot; Transportation & Tip	
BW	12/12/2017	HVCB		MVB Photo shoot; Transportation	10.00
8M	01/29/2018	HVCB		MVB Mileage; Jan 18	58 51
811	01/29/2018	HVCB		MVB PGA Golf & Meeting; Transportation & Meal	56.00
Bill	02/06/2018	HVCB		MVB Mileage & Tips; Feb 18	58.24
BIN	02/95/2018	HVCB		MVB Mileage & Tips; Feb 18	2.00
Bill	02/08/2018	HVCB	Leanne Pletcher	MVB PR & Media Expenses; Booth fee, Transportation &	7.00
Total 592	.23 · PR ONGC	ING ACT -	Transportation		1,202.79
	PR ONGOING				
Bill Bill	09/05/2017 09/12/2017	HVCB	Leanne Pletcher Leanne Pletcher	MVB Meui Nul Press Trip; Alfare MVB Maui Nul Press trip; Alfare, Meals & Transportation	234 41 125.20
	2.22 PR ONGO			tivo manitari i 1000 upi, rataro, mano a i mimperamin	360.60
					550.41
592.21 ·	Contract Syca 08/01/2017	- PR Ongo 01339		MVB Retainer fee; Aug 17	12,565.4
BALL	08/01/2017	01304		MVS Retainer fee; Aug 17 MVS Retainer Fee; July 17	12,565.4
8ii	09/01/2017	01377		MVB Retainer Fee; July 17 MVB Retainer fee; Sept 17	12,565.4
BIN	10/01/2017	014105		MVB Retainer fee: Sept 17	3,141.3
8W			Anthology Marketin		
	10/01/2017	01405	Anthology Marketin	MVB Retainer; Oct 17	12,565.4
	11/01/2017	01449	Anthology Markelin		12,565.4
Deposit	11/05/2017	12154		MVB Anthology bill paid in State	(3,141.3
BIII	11/30/2017	01474			5,497.3
Bill	12/01/2017	01479		MVB Retainer fee; Dec 17	12,565.4
Bilt	01/01/2018	015185	Anthology Marketin		12,565 0
BM	02/01/2018	01542	Anthology Marketin	MVB Retainer; Fab 18	12,565 0

9:10 AM 03/15/18 Accrual Basis

Total 592.21 - Contra 692.20 - PR-ONGOIN 日曜 07/08/201 日曜 07/08/201 日曜 07/18/201 日曜 07/18/201 日曜 07/18/201 日曜 08/01/201 日曜 08/13/201 日曜 08/14/201 日曜 08/13/201 日曜 08/12/201 日曜 09/07/201 日曜 09/07/201 日曜 10/01/201 日曜 10/05/201 日曜 10/23/201 日曜 10/23/201 日曜 10/23/201 日曜 10/23/201 日曜 10/23/201 日曜 10/23/201 日曜 10/23/201 日曜 12/20/201 日曜 12/20/201 日曜 12/20/201 日曜 12/20/201 日曜 02/08/201 日曜 02/08/201 日曜 02/08/201 日曜 02/08/201	G ACT Other 7 7/8/17 17/8/17/8/	Jennifer Murphy Leanne Pletcher Robert Pierce Neal Broverman Leanne Pietcher Jennifer Murphy Leanne Pletcher Sharon Ulberg Leanne Pletcher Leanne Pletcher Leanne Pletcher Leanne Pletcher Leanne Pietcher Leanne Pietcher Kalaupapa Rare A Hiro's Ohana Grill, Anthology Marketin Lori A, May: Leanne Pletcher Leanne Pletcher Leanne Pletcher Leanne Pletcher	MVB Conde Nast Traveler; Airfare MVB Media Support; Transportation & Meals MVB Meals; Per diem MVB Romence Me Prese Trip; Per diem & Rental car MVB Triathlete Magazine; Article MVB Media Support; Rental car MVB Media Support; Meals MVB Media Support; Rental Car MVB Heiku Production Mig; Meal MVB Haiku Production Mig; Meal MVB Maul Nul Press Trip; Airfare MVB Maul Nul Press Trip; Airfare, Meals & Transportation MVB Media Support; Activities MVB Media Support; Rental Car reimbursement MVB Media PR; Meals, Tips & Mileage	330 00 580 00 6 99 160 00 58 98 240 00 48 74 8 34 2,382,71 434 45 752,7 445 83 259,51 968,61 170,2 27,33
日間 07/06/201 日間 07/08/201 日間 07/18/201 日間 07/18/201 日間 07/18/201 日間 07/18/201 日間 08/1/27/201 日間 08/13/201 日間 08/13/201 日間 08/13/201 日間 08/18/201 日間 08/18/201 日間 09/05/201 日間 09/05/201 日間 10/01/201 日間 10/01/201 日間 10/23/201 日間 10/23/201 日間 11/23/201 日間 12/20/201	7 7/8/17 7 HVCB 7 PIER 7 PIER 7 HVCB 7 57665 7 HVCB	Jennifer Murphy Leanne Pietcher Robert Pierce Neal Broverman Leanne Pietcher Jennifer Murphy Leanne Pietcher Sharon Ufberg Leanne Pietcher Leanne Pietcher Leanne Pietcher Leanne Pietcher Leanne Pietcher Kalaupapa Rare A Hiro's Chana Grill, Anthology Marketin Lori A, May: Leanne Pietcher Leanne Pietcher	MVB Media Support; Transportation & Meals MVB Meals; Per diem MVB Romance Me Presa Trip, Per diem & Rental car MVB Tristhlete Magazine; Article MVB Media Support; Rental car MVB Media Support; Meals MVB Media Support; Meals MVB Haku Production Mig; Meal MVB Maul Nul Press Trip; Aifare MVB Maul Nul Press Trip; Meals, Amenities & Mileaga MVB Maul Nul Press Trip; Meals, Amenities & Mileaga MVB Maul Nul Press Trip; Meals, Amenities & Transportation MVB Media Support; Activities MVB Meals Nul Press Trip; Meals MVB Press Trip; Airfare, Supplies & Transportation MVB Media Support; Rental Car reimbursement MVB Media Support; Rental Car reimbursement MVB Media PR; Meals, Tips & Mileage	402.98 330.00 580.00 6.95 160.00 58.95 240.00 48.74 8.35 2,382.71 434.45 752.77 445.83 259.51 968.63 170.22 27.33
B調 07/08/201 B調 07/08/201 B調 07/18/201 B調 07/18/203 B調 07/18/201 B調 08/13/201 B調 08/13/201 B調 08/13/201 B調 08/13/201 B調 08/13/201 B調 08/13/201 B調 08/15/201 B調 09/05/201 B調 09/05/201 B調 09/12/201 B調 10/01/201 B調 10/05/201 B調 10/23/201 B調 10/23/201 B調 10/23/201 B調 11/23/201 B訓 11/23/201 B訓 12/23/201 B訓 12/20/201 B訓 12/20/201 B訓 12/20/201 B訓 12/20/201 B訓 12/20/201	7 HVCB 7 PIER 7 PIER 7 BRO 7 HVCB 7 S7665 7 HVCB	Leanne Pletcher Robert Pierce Neal Broverman Leanne Pletcher Jennifer Murphy Leanne Pletcher Sharon Ufberg Leanne Pletcher Leanne Pletcher Leanne Pletcher Leanne Pletcher Leanne Pletcher Leanne Pletcher Kalsupapa Rare A Hiro's Chana Grill, Anthology Marketin Lori A, May: Leanne Pletcher Leanne Pletcher Leanne Pletcher	MVB Media Support; Transportation & Meals MVB Meals; Per diem MVB Romance Me Presa Trip, Per diem & Rental car MVB Tristhlete Magazine; Article MVB Media Support; Rental car MVB Media Support; Meals MVB Media Support; Meals MVB Haku Production Mig; Meal MVB Maul Nul Press Trip; Aifare MVB Maul Nul Press Trip; Meals, Amenities & Mileaga MVB Maul Nul Press Trip; Meals, Amenities & Mileaga MVB Maul Nul Press Trip; Meals, Amenities & Transportation MVB Media Support; Activities MVB Meals Nul Press Trip; Meals MVB Press Trip; Airfare, Supplies & Transportation MVB Media Support; Rental Car reimbursement MVB Media Support; Rental Car reimbursement MVB Media PR; Meals, Tips & Mileage	402.98 330.00 580.00 6.95 160.00 58.95 240.00 48.74 8.35 2,382.71 434.45 752.77 445.83 259.51 968.63 170.22 27.33
Bill 07/18/201 Bill 07/18/201 Bill 07/18/201 Bill 07/18/201 Bill 08/13/201 Bill 08/13/201 Bill 08/29/201 Bill 09/05/201 Bill 09/05/201 Bill 09/12/201 Bill 09/12/201 Bill 10/01/201 Bill 10/05/201 Bill 10/23/201 Bill 11/23/201 Bill 11/20/201 Bill 12/12/201 Bill 12/12/201 Bill 12/12/201 Bill 12/12/201 Bill 12/20/201 Bill 12/20/201 Bill 12/20/201 Bill 12/20/201	7 PIER 7 BRO 7 HVCB	Leanne Pletcher Robert Pierce Neal Broverman Leanne Pletcher Jennifer Murphy Leanne Pletcher Sharon Ufberg Leanne Pletcher Leanne Pletcher Leanne Pletcher Leanne Pletcher Leanne Pletcher Leanne Pletcher Kalsupapa Rare A Hiro's Chana Grill, Anthology Marketin Lori A, May: Leanne Pletcher Leanne Pletcher Leanne Pletcher	MVB Meals; Per diem MVB Romance Me Presa Trip; Per diem & Rental car MVB Triathlete Magazine; Article MVB Media Support; Rental car MVB Media Support; Meals MVB Media Support; Meals MVB Haku Production Mig; Meal MVB Maul Nul Press Trip; Aifare MVB Maul Nul Press Trip; Meals, Amenities & Mileaga MVB Maul Nul Press Trip; Meals, Amenities & Mileaga MVB Maul Nul Press Trip; Meals, Amenities & Transportation MVB Media Support; Activities MVB Meals Nul Press Trip; Meals MVB Press Trip; Airfare, Supplies & Transportation MVB Media Support; Rental Car reimbursement MVB Media Support; Rental Car reimbursement MVB Media PR; Meals, Tips & Mileage	46.74 8.35 2.382.71 434.45 752.77 445.83 259.51 958.61 170.2 27.33
Biii 07/18/201 Biii 07/18/201 Biii 08/13/201 Biii 08/13/201 Biii 08/14/201 Biii 08/29/201 Biii 09/05/201 Biii 09/05/201 Biii 09/12/201 Biii 10/05/201 Biii 10/23/201 Biii 11/23/201 Biii 11/23/201 Biii 11/23/201 Biii 11/23/201 Biii 11/23/201 Biii 11/23/201 Biii 12/20/201 Biii 12/20/201 Biii 12/20/201 Biii 12/20/201 Biii 12/20/201	7 BRO 7 HVCB 7 57665 7 HVCB	Neal Broverman Leanne Pletcher Jennifer Murphy Leanne Pletcher Sharon Ufberg Leanne Pletcher Leanne Pletcher Leanne Pletcher Leanne Pletcher Leanne Pletcher Leanne Pletcher Kalaupapa Rare A Hiro's Ohana Grill, Anthology Marketin Lori A, May: Leanne Pletcher Leanne Pletcher	MVB Meals; Per diem MVB Romance Me Presa Trip; Per diem & Rental car MVB Triathlete Magazine; Article MVB Media Support; Rental car MVB Media Support; Meals MVB Media Support; Meals MVB Haku Production Mig; Meal MVB Maul Nul Press Trip; Aifare MVB Maul Nul Press Trip; Meals, Amenities & Mileaga MVB Maul Nul Press Trip; Meals, Amenities & Mileaga MVB Maul Nul Press Trip; Meals, Amenities & Transportation MVB Media Support; Activities MVB Meals Nul Press Trip; Meals MVB Press Trip; Airfare, Supplies & Transportation MVB Media Support; Rental Car reimbursement MVB Media Support; Rental Car reimbursement MVB Media PR; Meals, Tips & Mileage	580 00 6 99 160 00 58 95 240 00 48.74 8.35 2,382.71 434 45 752.71 445 83 259.51 968.61 170.2 27.33
Bill 07/27/201 Bill 08/01/201 Bill 08/13/201 Bill 08/13/201 Bill 08/28/201 Bill 08/29/201 Bill 09/05/201 Bill 09/05/201 Bill 09/05/201 Bill 09/12/201 Bill 10/01/201 Bill 10/05/201 Bill 10/23/201 Bill 11/23/201 Bill 11/22/201 Bill 11/22/201 Bill 11/22/201 Bill 11/22/201 Bill 11/22/201 Bill 11/23/201 Bill 11/23/201 Bill 11/23/201 Bill 11/20/201 Bill 12/20/201 Bill 12/20/201 Bill 12/20/201 Bill 12/20/201 Bill 12/20/201 Bill 12/20/201	7 HVCB 7 57665 7 HVCB	Leanne Pielcher Jennifer Murphy Leanne Pletcher Sharon Ulberg Leanne Pietcher Leanne Pielcher Leanne Pielcher Leanne Pielcher Leanne Pielcher Leanne Pielcher Kalaupapa Rare A Hiro's Ohana Grill, Anthology Marketin Lori A, May: Leanne Pielcher Leanne Pielcher Leanne Pielcher	MVB Triathlete Magazine; Article MVB Media Support; Rental car MVB Media Support; Mesis MVB Media Support; Mesis MVB Media Support; Rental Car MVB Hi Magazine; Mesis MVB Haiku Production Mitg; Meal MVB Maui Nul Press Trip; Aifare MVB Maui Nul Press Trip; Meals, Amenities & Mileaga MVB Maui Nul Press trip; Aifare, Meals & Transportation MVB Media Support; Activities MVB Maui Nul Press Trip; Meals MVB Press Trip; Aifare, Supplies & Transportation MVB Media Support; Rental Car reimbursement MVB Media Support; Rental Car reimbursement MVB Media Support; Rental Car reimbursement MVB Media PR; Meats, Tips & Mileage	6.99 160 00 58 95 240.00 48.74 8.35 2.382.71 434 45 752.71 445 83 259.51 958.61 170.27 27.33
日刊 08/01/201 日刊 08/13/201 日刊 08/14/201 日刊 08/29/201 日刊 08/29/201 日刊 09/05/201 日刊 09/05/201 日刊 09/12/201 日刊 10/01/201 日刊 10/05/201 日刊 10/23/201 日刊 11/23/201 日刊 11/23/201 日刊 12/20/201 日刊 12/20/201 日刊 12/20/201 日刊 12/20/201 日刊 12/20/201 日刊 12/20/201 日刊 12/20/201 日刊 12/20/201 日刊 02/08/201	7 HVCB 7 57665 7 HVCB	Jennifer Murphy Leanne Pletcher Sharon Ufberg Leanne Pletcher Leanne Pletcher Leanne Pletcher Leanne Pletcher Leanne Pletcher Kalaupapa Rare A Hiro's Chana Grill, Anthology Marketin Lori A, May: Leanne Pletcher Leanne Pletcher	MVB Media Support; Rental car MVB Media Support; Meals MVB Media Support; Rental Car MVB Hi Magazine; Meals MVB Haitu Production Mitg; Meal MVB Maui Nut Press Trip; Aifara MVB Maui Nut Press Trip; Meals, Amenities & Mileaga MVB Maui Nut Press trip; Airare, Meals & Transportation MVB Media Support; Activities MVB Maui Nut Press Trip; Meals MVB Press Trip; Airare, Supplies & Transportation MVB Media Support; Rental Car reimbursement MVB Media Support; Rental Car reimbursement MVB Media Support; Rental Car reimbursement MVB Media PR; Meals, Tips & Mileage	160 00 58 95 240,00 46.74 8.35 2,382.71 434 45 752.71 445 83 259.51 968.61 170.23 16.00
Biii 08/13/201 Biii 08/14/201 Biii 08/14/201 Biii 08/28/201 Biii 09/05/201 Biii 09/05/201 Biii 09/12/201 Biii 09/12/201 Biii 10/01/201 Biii 10/05/201 Biii 10/23/201 Biii 11/23/201 Biii 11/23/201 Biii 11/22/201 Biii 12/12/201	7 HVCB 7 SCLA 7 HVCB 7 HVCB 7 HVCB 7 HVCB 7 HVCB 7 C1433 7 HVCB 7 HVCB	Leanne Pletcher Sharon Ulberg Leanne Pletcher Leanne Pletcher Leanne Pletcher Leanne Pletcher Leanne Pletcher Kalaupapa Rare A Hiro's Chana Grill, Anthology Marketin Lori A, May Leanne Pletcher Leanne Pletcher	MVB Media Support; Meals MVB Media Support; Rental Car MVB Hi Magazine; Meals MVB Haiku Production Mitg; Meal MVB Maul Nul Press Trip; Aifara MVB Maul Nul Press Trip; Meals, Amenities & Mileaga MVB Maul Nul Press trip; Airiare, Meals & Transportation MVB Media Support; Activities MVB Maul Nul Press Trip; Meals MVB Press Trip; Airiare, Supplies & Transportation MVB Media Support; Rental Car reimbursement MVB Media Support; Rental Car reimbursement MVB Media PR; Meals, Tips & Mileage	58 95 240.00 48.74 8.35 2.382.71 434 45 752.71 445 83 259.51 968.61 170.22 27.33
日前	7 SCLA 7 HVCB 7 HVCB 7 HVCB 7 HVCB 7 HVCB 7 COLONIA 7 COLONIA 7 COLONIA 7 COLONIA 7 HVCB 7 HVCB	Sharon Ulberg Leanne Pietcher Leanne Pietcher Leanne Pietcher Leanne Pietcher Leanne Pietcher Kalaupapa Rare A Hiro's Ohana Grill, Anthology Marketin Lori A. May: Leanne Pietcher Leanne Pietcher	MVB Media Support; Meals MVB Media Support; Rental Car MVB Hi Magazine; Meals MVB Haiku Production Mitg; Meal MVB Maul Nul Press Trip; Aifara MVB Maul Nul Press Trip; Meals, Amenities & Mileaga MVB Maul Nul Press trip; Airiare, Meals & Transportation MVB Media Support; Activities MVB Maul Nul Press Trip; Meals MVB Press Trip; Airiare, Supplies & Transportation MVB Media Support; Rental Car reimbursement MVB Media Support; Rental Car reimbursement MVB Media PR; Meals, Tips & Mileage	240,00 46,74 8,35 2,382,71 434,45 752,71 445,83 259,51 958,61 170,2 27,33
日前	7 HVCB 7 HVCB 7 HVCB 7 HVCB 7 HVCB 7 KRA 7 01433 7 2017 7 HVCB	Leanne Pietcher Leanne Pietcher Leanne Pietcher Leanne Pietcher Leanne Pietcher Kalaupapa Rane A Hiro's Ohana Grill, Anthology Marketin Lori A. May: Leanne Pietcher Leanne Pietcher	MVB Hi Magazine; Meals MVB Haiku Production Mig; Meal MVB Maul Nul Press Trip; Aifare MVB Maul Nul Press Trip; Meals, Amenities & Mileaga MVB Maul Nul Press Trip; Airfare, Meals & Transportation MVB Media Support, Activities MVB Maul Nul Press Trip; Meals MVB Press Trip; Airfare, Supplies & Transportation MVB Media Support; Rental Car reimbursement MVB Media Support; Rental Car reimbursement MVB Media Support; Rental Car reimbursement MVB Media PR; Meals, Tips & Mileage	2,382,71 434 45 752,71 445 83 259,51 968,61 170,2 27,33
日刊 08/29/201 日刊 09/05/201 日刊 09/05/201 日刊 09/12/201 日刊 09/12/201 日刊 10/01/201 日刊 10/05/201 日刊 10/23/201 日刊 10/23/201 日刊 10/23/201 日刊 11/23/201 日刊 11/22/201 日刊 12/20/201 日刊 12/20/201 日刊 12/20/201 日刊 12/20/201 日刊 02/06/201	7 HVCB 7 HVCB 7 HVCB 7 HVCB 7 KRA 7 1107 01433 7 2017 7 HVCB	Leanne Pietcher Leanne Pietcher Leanne Pietcher Leanne Pietcher Kalaupapa Rane A Hiro's Ohana Grilt, Anthology Marketin Lori A. May: Leanne Pietcher Leanne Pietcher	MVB Haiku Production Mig; Meal MVB Maul Nul Press Trip; Aifara MVB Maul Nul Press Trip; Meals, Amenities & Mileaga MVB Maul Nul Press Trip; Airfara, Meals & Transportation MVB Media Support, Activities MVB Maul Nul Press Trip; Meals MVB Press Trip; Airfara, Supplies & Transportation MVB Media Support; Rental Car reimbursement MVB Media Support; Rental Car reimbursement MVB Media PR; Meals, Tips & Mileaga	8.35 2.382.71 434.45 752.77 445.83 259.51 958.51 170.2 27.33
BIII 09/05/201 BIII 09/07/201 BIII 09/12/201 BIII 10/01/201 BIII 10/05/201 BIII 10/25/201 BIII 10/26/201 BIII 11/03/201 BIII 11/03/201 BIII 11/22/201 BIII 11/22/201 BIII 12/20/201 BIII 12/20/201 BIII 02/06/201 BIII 02/06/201	7 HVCB 7 HVCB 7 HVCB 7 KRA 7 01433 7 2017 7 HVCB	Leanne Pietcher Leanne Pietcher Leanne Pietcher Kalaupapa Rare A Hiro's Ohana Grill, Anthology Marketin Lori A. May: Leanne Pietcher Leanne Pietcher	MVB Haiku Production Mig; Meal MVB Maul Nul Press Trip; Aifara MVB Maul Nul Press Trip; Meals, Amenities & Mileaga MVB Maul Nul Press Trip; Airfara, Meals & Transportation MVB Media Support, Activities MVB Maul Nul Press Trip; Meals MVB Press Trip; Airfara, Supplies & Transportation MVB Media Support; Rental Car reimbursement MVB Media Support; Rental Car reimbursement MVB Media PR; Meals, Tips & Mileaga	8.35 2,382,71 434,45 752,71 445,83 259,51 968,61 170,21 27,33 16,00 769,60
日報 09/07/201 日報 09/12/201 日報 09/12/201 日報 10/01/201 日報 10/05/201 日報 10/23/201 日報 10/23/201 日報 10/23/201 日期 11/03/201 日期 11/03/201 日報 12/12/201 日報 12/20/201 日報 12/20/201 日報 02/06/201	7 HVCB 7 HVCB 7 KRA 7 1107 7 01433 7 2017 7 HVCB	Leanne Pietcher Leanne Pietcher Kalaupapa Rare A Hiro's Ohana Grill, Anthology Marketin Lori A. May: Leanne Pietcher Leanne Pietcher	MVB Maut Nul Press Trip; Meals, Amerities & Mileaga MVB Maul Nul Press trip; Airfare, Meals & Transportation MVB Media Support; Activities MVB Maul Nul Press Trip; Meals MVB Press Trip; Airfare, Supplies & Transportation MVB Media Support; Rental Car reimbursement MVB Mile Food & Wine Festival; Meals & Parking MVB Media PR; Meals, Tips & Mileage	434 45 752.71 445 83 259.51 968.61 170.2 27.33
日間	7 HVCB 7 KRA 7 1107 7 01433 7 2017 7 HVCB 7 HVCB	Leanne Pietcher Kalaupapa Rare A Hiro's Chana Grill, Anthology Marketin Lori A. May: Leanne Pietcher Leanne Pietcher	MVB Maul Nul Press trip; Airlare, Meals & Transportation MVB Media Support; Activities MVB Maul Nul Press Trip; Meals MVB Press Trip; Airlare, Supplies & Transportation MVB Media Support; Rental Car reimbursement MVB Hi Food & Wine Festival; Meals & Perking MVB Media PR; Meals, Tips & Mileage	752.71 445 83 259.51 968.61 170.21 27.33 16.00
日祖 09/12/201 日祖 10/01/201 日祖 10/05/201 日祖 10/05/201 日祖 10/23/201 日祖 10/23/201 日祖 10/26/201 日祖 11/03/201 日祖 11/22/201 日祖 12/12/201 日祖 02/01/201 日祖 02/06/201	7 KRA 7 1107 7 01433 7 2017 7 HVCB 7 HVCB	Kalaupapa Rare A Hiro's Ohana Grill, Anthology Marketin Lori A. May Leanne Pletcher Leanne Pletcher	MVB Media Support, Activities MVB Maul Nui Press Trip; Meals MVB Press Trip; Alriare, Supplies & Transportation MVB Media Support; Rental Car reimbursement MVB Hi Food & Wine Festival; Meals & Perking MVB Media PR; Meals, Tips & Mileage	445 83 259.51 968.61 170.21 27.33 16.00
日曜 10/01/201 日曜 10/01/201 日曜 10/05/201 日曜 10/23/201 日曜 10/23/201 日曜 10/23/201 日曜 11/03/201 日曜 11/03/201 日曜 12/12/201 日曜 12/12/201 日曜 12/20/201 日曜 02/01/201 日曜 02/06/201	7 1107 7 01433 7 2017 7 HVCB 7 HVCB	Hiro's Ohana Grill, Anthology Marketin Lori A. May Leanne Pletcher Leanne Pletcher	MVB Media Support, Activities MVB Maul Nui Press Trip; Meals MVB Press Trip; Alriare, Supplies & Transportation MVB Media Support; Rental Car reimbursement MVB Hi Food & Wine Festival; Meals & Perking MVB Media PR; Meals, Tips & Mileage	259.51 968.61 170.2 27.3 16.0
BM 10/01/201 BM 10/05/201 BM 10/23/201 BM 10/23/201 BM 10/26/201 BM 11/03/201 BM 12/12/201 BM 12/12/201 BM 12/20/201 BM 02/01/201 BM 02/06/201	7 1107 7 01433 7 2017 7 HVCB 7 HVCB	Hiro's Ohana Grill, Anthology Marketin Lori A. May Leanne Pletcher Leanne Pletcher	MVB Maul Nui Press Trip; Meals MVB Press Trip; Airfare, Supplies & Transportation MVB Media Support; Rental Car reimbursement MVB Hi Food & Wine Festival; Meals & Perking MVB Media PR; Meals, Tips & Mileage	968.61 170.21 27.33 16.01
日報 10/05/201 日報 10/23/201 日報 10/23/201 日報 10/26/201 日報 11/03/201 日報 11/22/201 日報 12/12/201 日報 12/20/201 日報 02/07/201 日報 02/06/201 日報 02/06/201	7 2017 7 HVCB 7 HVCB	Lori A. May Leanne Pletcher Leanne Pletcher	MVB Media Support; Rental Car reimbursement MVB Hi Food & Wine Festival; Meals & Parking MVB Media PR; Meals, Tips & Mileage	170.21 27.33 16.00
日報 10/23/201 日報 10/23/201 日報 10/26/201 日報 11/03/201 日報 11/22/201 日報 12/12/201 日報 12/20/201 日報 02/07/201 日報 02/06/201 日報 02/06/201	7 HVCB 7 HVCB	Leanne Pletcher Leanne Pletcher	MVB HI Food & Wine Festival; Meals & Parking MVB Media PR: Meals, Tips & Mileage	27.33 16.00
日前 10/23/201 日前 10/26/201 日前 11/03/201 日前 11/03/201 日前 11/22/201 日前 12/20/201 日前 12/20/201 日前 02/01/201 日前 02/06/201 日前 02/06/201	7 HVCB	Leanne Pletcher	MVB Media PR; Meats, Tips & Mileage	15.00
Biii 10/26/201 Biii 11/03/201 Biii 11/22/201 Biii 12/12/201 Biii 12/20/201 Biii 12/20/201 Biii 02/01/201 Biii 02/06/201 Biii 02/06/201				
BIII 11/03/201 BIII 11/22/201 BIII 12/12/201 BIII 12/12/201 BIII 12/20/201 BIII 02/01/201 BIII 02/06/201 BIII 02/08/201		Sascha Zuner	amount of the second of the se	780 81
BIII 11/22/201 BIII 12/12/201 BIII 12/20/201 BIII 12/20/201 BIII 02/01/201 BIII 02/08/201 BIII 02/08/201	7 10251		MVB Media Support: Airfare & Transportation	
日開 12/12/201 日開 12/20/201 日開 12/20/201 日間 02/01/201 日間 02/06/201 日間 02/08/201		Bridgett Parker	MVB Mileage & Entry fee; Nov 17	5 00
日開 12/20/201 日間 12/20/201 日間 02/01/201 日間 02/06/201 日間 02/08/201	HVCB	Leanne Platcher	MVB HI Life Fund & Photo Shoot, Lodging & Meals	8.9
日曜 12/20/201 日曜 02/01/201 日曜 02/06/201 日曜 02/08/201	7 HVCB	Bridgett Parker	MVB Photo Shoot; Transportation & Tip	20 00
Bill 02/01/201 Bill 02/06/201 Bill 02/08/201	7 01508	Anthology Marketin	MVB Media Kit	0.0
Bill 02/06/201 Bill 02/08/201	7 01506	Anthology Markelin	MVB Media Kit	5,497.3
BM 02/08/201		Anthology Marketin	MVB Shipping: Ad	18.90
	HVCB.	Leanne Platchar	MVB Mileage & Tips; Feb 18	64.0
QN 02/53/201			MVB PR & Media Expenses, Booth fee, Transportation &	714.2
Cm OEI 1-1-4-0	B HVCB	Leanne Pletcher	MVB Media Visit; Airfare	556 9
Bill 02/16/201	B Thom	John Thomason	MVB Media Visit; Rentzi Car	200 0
Bill 03/01/201	B KLUR,	Melissa Klurman	MVB Romance Press Trip; Airfare	2,542.7
BW 03/05/201	B HVCB	Leanne Platcher	MVB Media Visit, Airlare & Transportation	1,376.4
B## 03/08/201	B HVCB	Leanne Pletcher	MVB Romence Press Trip, Airfare	2,911.1
Total 592 20 · PR-ON	GOING ACT.	- Other		22,886.3
al 592 20 · PR-ONG(ING ACT.			144,463.7
-				144,463.7

9:05 AM 03/15/18 Accrual Basis

Type	Date	Num	Name	Memo	Amount
880.20 · LAN	IAI-MKTG.				
510.45 · I	OL Domestic A	dvertising			
BIN	07/31/2017	2002	Maui Visitors Bureau	MVB Digital Media Plan; July 17	4,407.17
Bin	08/01/2017	587	Social Flutterby	LVB Social Media Consulting, Aug 17	2,083 32
Deposit	08/15/2017	12010		LVB Firm Wide Media Plan, Credit Feb 17	(1,990.00)
Billi	09/15/2017	2025	Maul Visiors Bureau	MVB Firmwide Media Plan; Sept 17	21,462.00
Bab	10/01/2017	2023	Maui Visitors Bureau	LVB Digital Media Plan; Aug 17	7,978.60
BIN	10/01/2017	2030	Maul Visitors Bureau	LVB Digital Media Plan, Sept 17	7,978.60
Bin	10/25/2017	2037	Maui Visitors Bureau	LVB Digital Media Plan; Oct 17	7,978 60
Biii	11/14/2017	2043	Maui Visitors Bureau	LVB Digital Media Plan, Nov 17	4,407.17
Bai .	12/28/2017	2055	Maul Visitors Bureau	LVB Digital Media Plan, Dec 17	4,407.17
Bil	01/31/2018	2065	Maul Visitors Bureau	LVB Digital Media Plan, Jan 18	6,258 75
BM	02/28/2018	2071	Maul Visitors Bureau	LVB Digital Media Plan; Feb 18	6,288.75
Tolal 510	.45 · DL Domes	stic Advertis	ing		71,290.13
Total 880.20	· LANAI-MKTG	3 ,			71,290.13
TAL					71,290.13

9:05 AM 03/15/18 Accrual Basis

Туре	Date	Num	Name	Memo	Amount
70.20 - MO	LOKAI-MKTG.				
550,44 - 1	MVA Print Adv	ertisina			
日付	08/01/2017	1995	Maul Visitors Bureau	MVB Firmwide Media Plan; July 17	18,354.00
日帅	10/01/2017	2024	Maul Visitors Bureau	DMVB Digital Media Plan: Aug 17	10,000,00
844	10/01/2017	2028	Maul Visitors Bureau	DMVB Digital Media Plan: Sept 17	10,000.00
8ii	10/25/2017	2038	Maui Visitors Bureau	DMVB Digital Media Plan: Oct 17	3,571.43
8₩	12/28/2017	2D56	Maui Visitors Bureau	DMVB Digital Media Plan; Dec 17	1,656.57
Bilt	01/31/2018	2064	Maul Visitors Bureau	DMVB Digital Media Plan; Jan 18	3,234 22
BM	02/28/2018	2072	Maui Visitors Bureau	DMVB Digital Media Plan; Feb 18	3,234 22
Total 550	44 - MVA Print	Advertising	1		50,060 54
olal 870.20	- MOLOKAI-MI	CTG.			50,060 54
AL	1.	1			50,060.54
	170.20 - MO 550.44 - (Bill Bill Bill Bill Bill Bill Bill Bil	178.20 - MOLOKAI-MKTG. 550.44 - MVA Print Adv. Bill 08/01/2017 Bill 10/01/2017 Bill 10/01/2017 Bill 10/05/2017 Bill 10/25/2017 Bill 10/25/2017 Bill 07/28/2018 Bill 02/28/2018 Total 550 44 - MVA Print Fotal 870.20 - MOLOKAI-MI	178.20 - MOLOKAI-MKTG. 550.44 - MVA Print Advertising Bill 08/01/2017 1998 Bill 10/01/2017 2024 Bill 10/01/2017 2028 Bill 10/05/2017 2038 Bill 10/25/2017 2038 Bill 12/28/2017 2058 Bill 01/31/2018 2064 Bill 02/28/2018 2072 Total 550 44 - MVA Print Advertising	178.20 - MOLOKAI-MKTG.	170.20 - MOLOKAI-MKTG. 550.44 · MVA Print Advertising Bill 08/01/2017 1996 Maul Visitors Bureau MVB Firmwide Media Plan; July 17 Bill 10/01/2017 2024 Maul Visitors Bureau DMVB Digital Media Plan; Aug 17 Bill 10/01/2017 2028 Maul Visitors Bureau DMVB Digital Media Plan; Sept 17 Bill 10/25/2017 2038 Maul Visitors Bureau DMVB Digital Media Plan; Cot 17 Bill 12/28/2017 2056 Maul Visitors Bureau DMVB Digital Media Plan; Dec 17 Bill 01/31/2018 2064 Maul Visitors Bureau DMVB Digital Media Plan; Dec 17 Bill 02/28/2018 2072 Maul Visitors Bureau DMVB Digital Media Plan; Jan 18 Bill 02/28/2018 2072 Maul Visitors Bureau DMVB Digital Media Plan; Feb 18 Total 550 44 · MVA Print Advertising

9:05 AM 03/15/18 Accrual Basis

S10.22 - DOMESTIC MKTIADV	4,755.17 3,124.98 3,124.98
Bill 07/01/2017 0859 Silversword MVB Blogging; July 17	3,124.98 3,124.98
Bill 07/01/2017 575 Social Flutterby MVB VisitMauiBlog; Website maintenance ONVB Social Media Consutting, July-Sept 17 Bill 07/01/2017 4287 Travel Guides Free MVB Advertising; July 17 MVB Digital Media Plan; July 17 MVB Advertising; Nov 17 MVB Advertising; Dec 17 MVB Advertising; Dec 17 MVB Advertising; Dec 17 MVB Advertising; July 18 MVB Advertising; July 19 MVB Advertisi	3,124.98 3,124.98
Bill 07/01/2017 4287 Travel Guides Free MVB Advertising; July 17 MVB Advertising; Aug 17 MVB Advertising; Sept 17 MVB Advertising; Oct 17 MVB Advertising; Oct 17 MVB Advertising; Oct 17 MVB Advertising; Oct 17 MVB Advertising; Nov 17 MVB Advertising; Dec 17 MVB Advertising; Jan 18 MVB Advertising; Jan 19 MVB Ad	3,124.98
Bill 07/31/2017 4287 Travel Guides Free MVB Advertising; July 17	
Bill 07/31/2017 1974 Onebird LLC MVB Advertising; July 17	
Bill 08/01/2017 0863 Silversword MVB Blogging, Aug 17	600 00
Bill 08/31/2017 2023 Onebird LLC MVB Advertising; Aug 17 Bill 09/30/2017 4477 The Travel Guide MVB Advertising; Sept 17 Bill 09/30/2017 2071 The Travel Guide MVB Advertising; Sept 17 Bill 10/01/2017 2022 Maul Visitors Bureau MVB Digital Media Plan; Sept 17 Bill 10/01/2017 2025 Maul Visitors Bureau MVB Digital Media Plan; Sept 17 Bill 10/25/2017 2036 Maul Visitors Bureau MVB Digital Media Plan; Oct 17 Bill 10/31/2017 4553 The Travel Guide MVB Travelignismenton corn Advertising; Oct 17 Bill 11/30/2017 4553 The Travel Guide MVB Travelignismenton corn Advertising; Oct 17 Bill 11/30/2017 4553 The Travel Guide MVB Travelignismenton corn Advertising; Oct 17 Bill 11/30/2017 4553 The Travel Guide MVB Travelignismenton corn Advertising; Oct 17 Bill 11/30/2017 4553 The Travel Guide MVB Advertising; Nov 17 Bill 11/30/2017 4554 Maul Visitors Bureau MVB Digital Media Plan; Nov 17 Bill 12/22/2017 HVCB Janet Kuwahara, O MVB Advertising; Nov 17 Bill 12/23/2017 4721 The Travel Guide MVB Advertising; Dec 17 Bill 12/31/2018 2053 Maul Visitors Bureau MVB Digital Media Plan; Jan 18 Bill 01/31/2018 2033 Maul Visitors Bureau MVB Digital Media Plan; Jan 18 Bill 01/31/2018 2073 Maul Visitors Bureau MVB Digital Media Plan; Jan 18 Bill 01/31/2018 2073 Maul Visitors Bureau MVB Digital Media Plan; Jan 18 Bill 01/31/2018 2073 Maul Visitors Bureau MVB Digital Media Plan; July 17 Bill 08/01/2017 1995 Maul Visitors Bureau MVB Firmwide Media Plan; July 17	285,95
Bill 08/31/2017 4382 Travel Guides Free MVB Advertising; Aug 17	4,755.17
Bill 09/30/2017 4477 The Travel Guide MVB Advertising; Sept 17 MVB Advertising; Sept 17 MVB Advertising; Sept 17 MVB Advertising; Sept 17 MVB Digital Media Plan; Oct 17 MVB Digital Media Plan; Nov 17 MVB Advertising; Nov 17 MVB Advertising; Nov 17 MVB Advertising; Nov 17 MVB Advertising; Dec 17 MVB Digital Media Plan; Dec 17 MVB Advertising; Dec 17 MVB Advertising; Dec 17 MVB Advertising; Dec 17 MVB Advertising; Jan 18 MVB Advertising; Jan 18 MVB Advertising; Jan 18 MVB Advertising; Jan 18 MVB Digital Media Plan; Feb 18 Total 510 22 · Domestic Mkt/Adv - Online MVB Digital Media Plan; July 17 MVB Digit	325.85
Bith 10/01/2017 2022 Maul Visitors Bureau MVB Advertising; Sept 17	500.00
Bill	600 00
Bill 10/01/2017 2029 Maul Visitors Buresu MVB Digital Media Plan; Sept 17 MVB Domain Registration MVB Digital Media Plan; Oct 17 MVB Digital Media Plan; Nov 17 MVB Advertising; Nov 17 MVB Advertising; Nov 17 MVB Advertising; Nov 17 MVB Advertising; Nov 17 MVB Renewal of Domain MVB Digital Media Plan; Dec 17 MVB Advertising; Jan 18 MVB Digital Media Plan; Feb 18 Total 510 22 · Domestic Mkt/Adv - Online Mul Visitors Bureau MVB Firmwide Media Plan; July 17 MVB Firmwide Media Plan; Sept 17 MVB Firmwide Media Plan; Sept 17 MVB Firmwide Media Plan; Sept 17 MVB Firmwide Media	238.45
Bill 10/13/2017 HVCB Janet Kuwahara, O MVB Domain Registration MVB Digital Media Plan; Oct 17 MVB Digital Media Plan; Oct 17 MVB Digital Media Plan; Oct 17 MVB Travelinformation corn Advertising; Oct 17 MVB Advertising; Nov 17 MVB Advertising; Dec 17 MVB Advertising; Dec 17 MVB Advertising; Dec 17 MVB Advertising; Dec 17 MVB Digital Media Plan; Jan 18 MVB Advertising; Jan 18 MVB Digital Media Plan; Feb 18 MVB Digital Media Plan; Feb 18 MVB Digital Media Plan; July 17 MVB Pirmwide Media	24,382.13
Bill 10/25/2017 2036 Maul Visitors Bureau MVB Digital Media Plan; Oct 17	35,096.42
Bill 10/25/2017 2036 Maul Visitors Bureau MVB Digital Media Plan; Oct 17 MVB Travelinformation com Advertising; Oct 17 MVB Digital Media Plan; Nov 17 MVB Advertising; Nov 17 MVB Advertising; Nov 17 MVB Advertising; Nov 17 MVB Renewal of Domain MVB Digital Media Plan; Dec 17 MVB Advertising; Jan 18 MVB Digital Media Plan; Feb	64,95
Bill 10/31/2017 4553 The Travel Guide MVB Travelguidesfree.com Advartising, Oct 17	35,095.42
Bill 10/31/2017 4553 The Travel Guide MVB Travelguidesfree.com Advertising, Oct 17	203 30
Bill	600.00
Bill	35,000.00
Bilk 11/30/2017 3057 The Travel Guide MVB Advertising; Nov 17	600.00
Bilk 12/22/2017 HVCB Janet Kuwahara, O MVB Renewal of Domain	198.5
Bilk 12/25/2017 2054 Maui Visitors Bureau MVB Digital Media Plan; Dec 17	194.95
Bill 12/31/2017 4721 The Travel Gulde MVB Advertising; Dec 17	22,375,00
Bill 12/31/2017 3117 The Travel Guide MVB Advertising, Dec 17 Bill 01/31/2018 2083 Maul Visitors Bureau MVB Digital Media Plan; Jan 18 Bill 01/31/2018 4832 The Travel Guide MVB Advertising, Jan 18 Bill 02/28/2018 2073 Maul Visitors Bureau MVB Digital Media Plan; Feb 18 Total 510 22 - Domestic Mkt/Adv - Online 510.21 - Domestic Mkt/Adv - Print Bill 08/01/2017 1996 Maul Visitors Bureau MVB Firmwide Media Plan; July 17	969.00
Bill 01/31/2018 2083 Maul Visitors Bureau MVB Digital Media Plan; Jan 18 Bill 01/31/2018 3214 The Travel Guide MVB Advertising; Jan 18 Bill 01/31/2018 4832 The Travel Guide MVB Advertising; Jan 18 Bill 02/28/2018 2073 Maul Visitors Bureau MVB Digital Media Plan; Feb 18 Total 510 22 - Domestic Mkt/Adv - Online 510.21 - Domestic Mkt/Adv - Print Bill 08/01/2017 1996 Maul Visitors Bureau MVB Firmwide Media Plan; July 17	170.00
Bill 01/31/2018 3214 The Travel Guide MVB Advertising, Jan 18 Bill 01/31/2018 4832 The Travel Guide MVB Advertising, Jan 18 Bill 02/28/2018 2073 Maul Visitors Bureau MVB Digital Media Plan; Feb 18 Total 510 22 · Domestic Mkl/Adv - Online 510.21 · Domestic Mkl/Adv - Print Bill 08/01/2017 1996 Maul Visitors Bureau MVB Firmwide Media Plan; July 17	24,975 20
Bill 01/31/2018 4632 The Travel Guide MVB Advertising, Jan 18 Bill 02/28/2018 2073 Maul Visitors Bureau MVB Digital Media Plan; Feb 18 Total 510 22 · Domestic Mkt/Adv - Online 510.21 · Domestic Mkt/Adv - Print Bill 08/01/2017 1996 Maul Visitors Bureau MVB Firmwide Media Plan; July 17	169 4
Bill 02/28/2018 2073 Maul Visitors Bureau MVB Digital Media Plan; Feb 18 Total 510 22 · Domestic Mkl/Adv - Online 510.21 · Domestic Mkl/Adv - Print Bill 08/01/2017 1996 Maul Visitors Bureau MVB Firmwide Media Plan; July 17	163 9
510.21 - Domestic Mkt/Adv - Print Bill 08/01/2017 1996 Maui Visitors Bureau MVB Firmwide Media Plan; July 17	24,975 2
Bill 08/01/2017 1996 Maul Visitors Bureau MVB Firmwide Media Plan; July 17	223,644.9
Bill 08/01/2017 1996 Maul Visitors Bureau MVB Firmwide Media Plan; July 17	
	23,248.0
SW 06/14/2017 2009 Maui Visitors Bureau MVB Firmwide Medie Plan: Aug 17	92,340,0
Bill 09/15/2017 2025 Maul Visitors Bureau MVB Firmwide Media Plan: Sept 17	53.655 0
Bill 10/18/2017 2033 Maul Visitors Bureau MVB Firmwide Media Plan: Oct 17	53,655.0
Bill 11/01/2017 18-M Varsity Communic MVB Marketing Plan; 2018 #1	2,000 0
Bill 12/11/2017 18-M Varsity Communic MVB Marketing Plan; Installment #2	2,000.0
Bill 01/23/2018 2050 Maui Visitors Bureau MVB Firmwide Medie Pian; Jan 18	37,500.0
Bill 02/28/2018 2070 Maul Visitors Bureau MVB Firmwide Media Plan; Jan-Feb 18	77,493.0
BM 02/28/2018 2089 Maui Visitors Bureau MVB Firmwide Media Plan, Feb 18	37,500.0
Total 510 21 · Domestic Mkt/Adv - Print	379,391 0
Total 510.20 - DOMESTIC MKT/ADV	603,035.9
DTAL	603,035.9

		-	Name	Memo	Amount
15.20 · ACCOUNTING					
715.21 - Admin - Pr Bill	07/01/2017 07/01/2017		Castas Mambashia	1879 Membership, Sept 47	125 0
Bill Bill	07/21/2017	00011 FB07	Costco Membership	MVB Membership; Sept 17 MVB Maui County Tourism Plan Mt	188.0
Biji	08/01/2017	HVCB	Maul Arts & Cultural Center	MVB Meating; Meats	40.9
Bill .	08/15/2017	1276	Sheny Duong Grant Writing & Consulting	MVB Final Report; FY17	3.451.6
80	09/01/2017	082017	Terryl Venci	MVB Tourism Strategic Plan; Consu	2,450.0
BH	10/01/2017	81059	Maul Printing Co.	MVB Booklets; Graphic set up & Pri	1,510.4
80	10/01/2017	114690	Wright & Kirschbraun	MVB Legal Fees: Sept 17	355.2
841	10/09/2017	VISA	CRI Cards	MVB CPEP Meeting; Refreshments	18.6
BIN	10/26/2017	8144B	Maul Printing Co.	MVB Booklets: Graphic, Printing &	1,535.4
BIN	10/26/2017	HVCB	Sherry Duong	MVB Meetings; Meals & Transportal	77.1
Bill	11/01/2017	VISA	Citi Cerds	MVB Annuel Meeting, Leis	200 (
Bill	11/08/2017	VISA	Citi Cards	MVB Exec Meeting: Refreshments	16.0
811	11/16/2017	1296	Grant Writing & Consulting	MVB MOED Cirly Reports	2.984
Bill	01/18/2018	HVCB	Sherry Duong	MVB Legislative Opening; Meals &	26.4
Bit ·	01/25/2018	HVCB	Sharry Duong	MVB Meeting: Meals	43
BIK	01/31/2018	115183	Wright & Kirschbraun	MVB Legal services; Jan 18	31.
811	02/08/2018	1309	Grant Writing & Consulting	MVB MOED Qtrly Reports; Q2 & Q3	1,989
80.	02/15/2018	HVCB		MVB Meetings; Transportation & M	248
871	02/22/2018	HVCB		MVB Meeting: Meats	111.
Total 715.21 · Admi		Control of		Mark Control of Contro	
					15,533.
715.20 - ACCOUNT					
BM	07/01/2017	W170		MVB Admin Fee; July 17	33,333.
BIII Bis	07/06/2017	22914	Employers Options	MVB Clerical Staff; 07/02	448.
	07/13/2017	22941 22 99 3	Employers Options	MVB Clerical Staff; 07/09	358.
BIN	07/20/2017	22993 VISA	Employers Options	MVB Clerical Staff; 07/16	448.
BIN BIN	07/25/2017	HVCB	Citi Cards	MVB Board Mig, Meals	63 i
Bill	07/25/2017 07/27/2017	23048	Janet Kuwahara, Ofc. Mgr. Employers Options	MVB Mileage; July 17 MVB Cierical Staff: 07/23	448.
S#	08/01/2017	W170	Maul Viskors Bureau	MVS Admin Fee; Aug 17	33,333
8in	08/03/2017	23103		MVB Cierical Staff; 07/30	448
Bu	08/17/2017	23214	Employers Options	MVS Clerical Staff; 08/05	436.
BIII	08/31/2017	HVCB	Janet Kuwahara, Ofc. Mgr.	MVB Mileage: Aug 17	22.
General Journal	08/31/2017	WI17	Janet Rumanata, Cic. 1891.	Reclass August 17 Prepaids	540
BM .	08/31/2017	23325,	Employers Options	MVB Clerical Staff: 05/20	69
BM	08/31/2017	23325	Employers Options	MVB Clerical Staff; 08/13	448
BAI	09/01/2017	W170	Maui Visitora Bureau	MVB Admin Fee; Sept 17	33,333
BM	09/11/2017	HVCB	Janel Kuwahara, Ofc. Mgr.	MVB Milesge: Sept 17	31
Bill	09/30/2017	6755	Rachelle M. Duarte	MVB Reimb Petty Cash; Exec Meetl	22
BIII	10/01/2017	W171	Maul Visitors Bureau	MVB Admin Fee; Oct 17	33.333
BN	10/31/2017	HVCB	Janet Kuwahara, Ofc. Mgr.	MVB Mileage; Oct 17	48
	11/01/2017	W171	Maui Visitors Bureau	MVB Admin Fee: Nov 17	33,333
BIN	11/10/2017	HVCB,,.	Janet Kuwahara, Ofc. Mor.	MVB Mileage; Nov 17	66
BN .	12/01/2017	W171	Maui Visitors Bureau	MVB Admin Fee; Dec 17	33,333
811	12/21/2017	FY2017	Michael Bates, CPA	MVB Tax Services: FY2017 Annual	2,912
8W	12/22/2017	HVCB	Janet Kuwahara, Ofc. Mgr.	MVB Milesge; Dec 17	10
BIN	01/01/2018	W180	Maul Visitors Bureau	MVB Admin Fee; Jan 18	33,333
811	01/10/2018	HVCB	Janet Kuwahara, Ofc. Mgr.	MVB Exec Mtg; Refreshments	16
811	01/19/2018	HVCB	Janet Kuwahara, Ofc. Mgr.	MVB Mileage; Jan 18	13
BW	02/01/2018	W180	Maui Visitors Burasu	MVB Admin Fee; Feb 18	33,333
Bill	02/01/2018	HVCB	Janet Kuwahara, Ofc. Mgr.	MVB Poster; Frame	68
Bill	02/27/2018	HVCB	Janet Kuwahara, Ofc. Mgr.	MVB Mileage; Feb 18	29
Total 715.20 - ACC	DUNTING/ADM	NISTRATIVI	E SVCS Other		273,665
otal 715.20 - ACCOU	nting/adminis	TRATIVE S	VCS.		289,198

COUNTY

MARKETING

2017-2018

Advertising		
Print	\$	350,000.00
Online-Emarketing	\$	400,000.00
MCI Advertising (Meetings, Corporate & Incentive)	\$	100,000.00
Maui Nui Video	\$	162,000.00
Advertising Materials & Amenities	\$	40,500.00
Production & Distribution of Collateral	\$	290,000.00
Public Relations		
PR Agency Fee	\$	151,000.00
Sales Marketing		
MCI Sales (Meetings, Corporate, Incentive)	\$	165,000.00
International Developing Markets	\$	150,000.00
Marketing Development Marketing Research	\$	80,000.00
Marketing Research	1 3	80,000.00
OPERATIONS		
OED-PR Film	\$	32,500.00
Activity Owners Association	\$	35,000.00
PR Media & Press Trips	\$	164,500.00
Travel Trade FAM, ISP	\$	145,000.00
SPONSORSHIPS		
Signature Events & Sponsorships	\$	914,500.00
ADMINISTRATIVE		
Administration/Accounting Fees	\$	400,000.00
Professional Fee/ Audit/ Grant writers	\$	20,000.00
Lana'i	\$	200,000.00
Molokai	\$	200,000.00
Total		\$4,000,000.00
	1	