

Resolution

No. 25-193

AUTHORIZING THE MAYOR TO SUBMIT AN APPLICATION TO REQUEST THE GOVERNOR OF HAWAII TO DESIGNATE THE NAPILI ENTERPRISE ZONE ON THE ISLAND OF MAUI FOR TWENTY YEARS BECAUSE OF THE EXPIRATION OF THE PRIOR WEST MAUI ENTERPRISE ZONE DESIGNATION, UNDER SECTION 209-E, HAWAII REVISED STATUTES, CHAPTER 6 OF TITLE 15, HAWAII ADMINISTRATIVE RULES, AND CHAPTER 3.80, MAUI COUNTY CODE

WHEREAS, the State of Hawaii previously designated the West Maui Enterprise Zone under Chapter 209E, Hawaii Revised Statutes, and Chapter 6 of Title 15, Hawaii Administrative Rules, for a twenty-year period; and

WHEREAS, the designated West Maui Enterprise Zone's twenty-year period will expire on April 30, 2026; and

WHEREAS, the census tract for the proposed Napili Enterprise Zone is currently part of the West Maui Enterprise Zone and is the only tract within the West Maui Enterprise Zone eligible to qualify for redesignation; and

WHEREAS, a description of the proposed Napili Enterprise Zone along with various maps depicting relevant land and census tracts is attached hereto and incorporated herein as Exhibit "1"; and

WHEREAS, the criteria for designating the Napili Enterprise Zone remains applicable and such designation has proven to stimulate economic development on the Island of Maui and the County of Maui; and

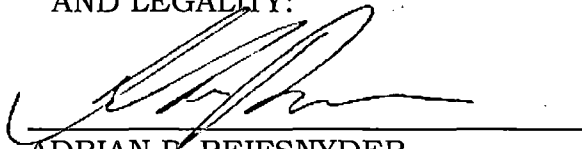
WHEREAS, the County of Maui desires to continue to encourage sound economic development and generate employment by providing tax incentives to approved business within such an enterprise zone by having the Napili Enterprise Zone designated as an enterprise zone for a twenty-year period; and

WHEREAS, Section 3.80.030, Maui County Code, provides that nomination for designation as an enterprise zone requires approval by the Council of the County of Maui by resolution; now, therefore,

BE IT RESOLVED by the Council of the County of Maui:

1. That it does hereby authorize the Mayor to submit an application to the State Department of Business, Economic Development and Tourism, for processing and recommendation to the Governor, for designation of the Napili Enterprise Zone; and
2. That certified copies of this resolution be transmitted to the Mayor and Director of the Office of Economic Development.

APPROVED AS TO FORM
AND LEGALITY:

A handwritten signature in black ink, appearing to read 'Adrian P. Reifsnyder', is written over a horizontal line.

ADRIAN P. REIFSNYDER
Deputy Corporation Counsel
County of Maui 2025-1706

EXHIBIT "1"

Napili Enterprise Zone

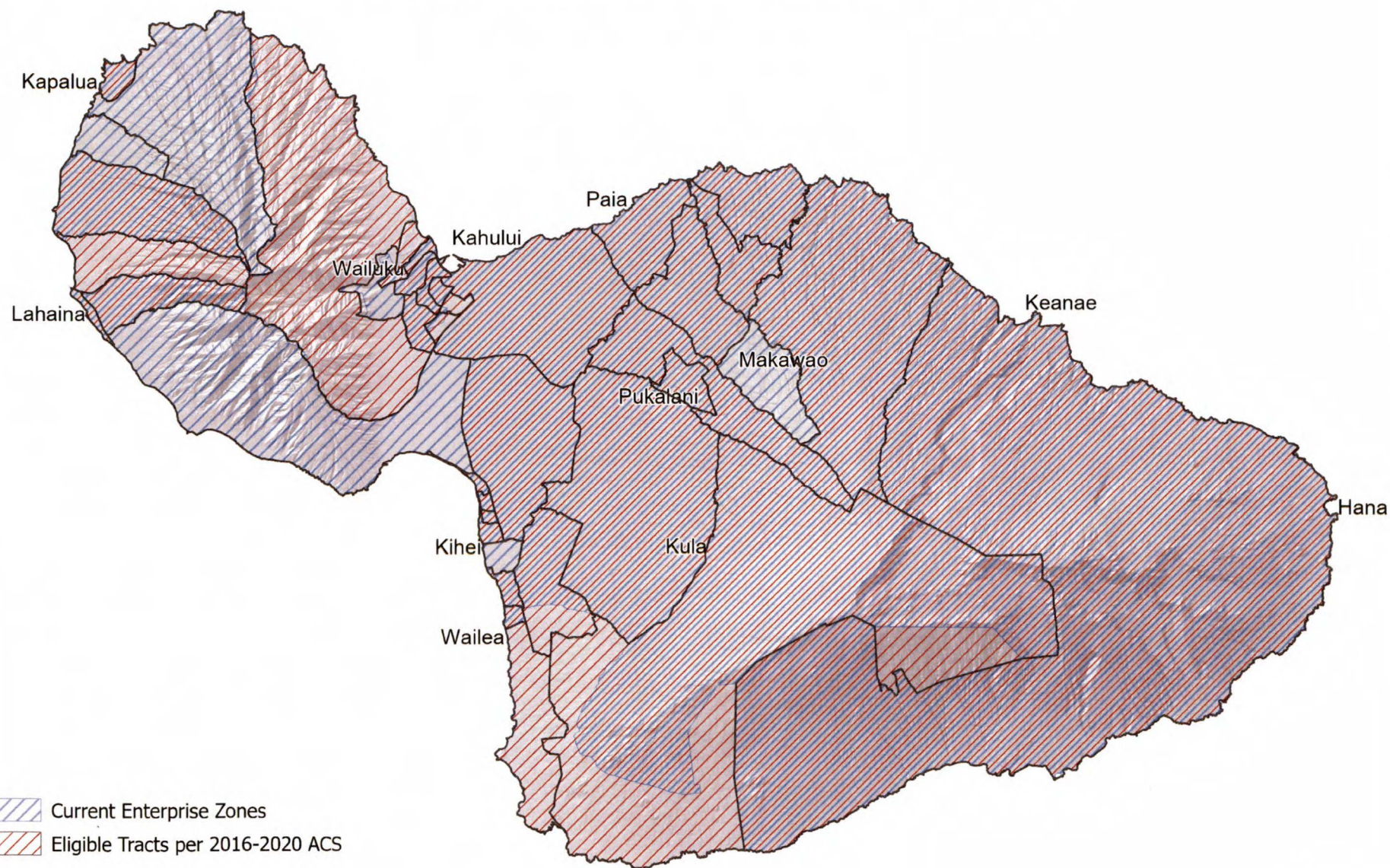
The Napili Enterprise Zone (EZ) consists of the entire 2020 Maui Island Census Tract number 315.01. Beginning at the intersection of Honoapiilani Highway and Napilihau Street at the southwest edge of Census Tract 315.01, the Napili EZ follows Napilihau Street in a northwesterly direction until it intersects with Lower Honoapiilani Rd, where it continues along the road in a northeasterly direction until it intersects with Papaua Place, where it continues along the road in a northwesterly direction until it meets the coastline. The Napili EZ continues to follow the coastline in a clockwise direction until it reaches the western boundary of Census Tract 315.04, which it follows in a southerly direction until it reaches Honoapiilani Highway. It continues to follow Honoapiilani Highway in a clockwise direction until it reaches the starting point, at the intersection of Honoapiilani Highway and Napilihau Street. *Note: All census tracts cited refer to the 2020 US Census tracts.*

INTRODUCED BY:

A handwritten signature in cursive script, appearing to read "Sheri Lee", is written above a horizontal line.

Upon the request of the Mayor.

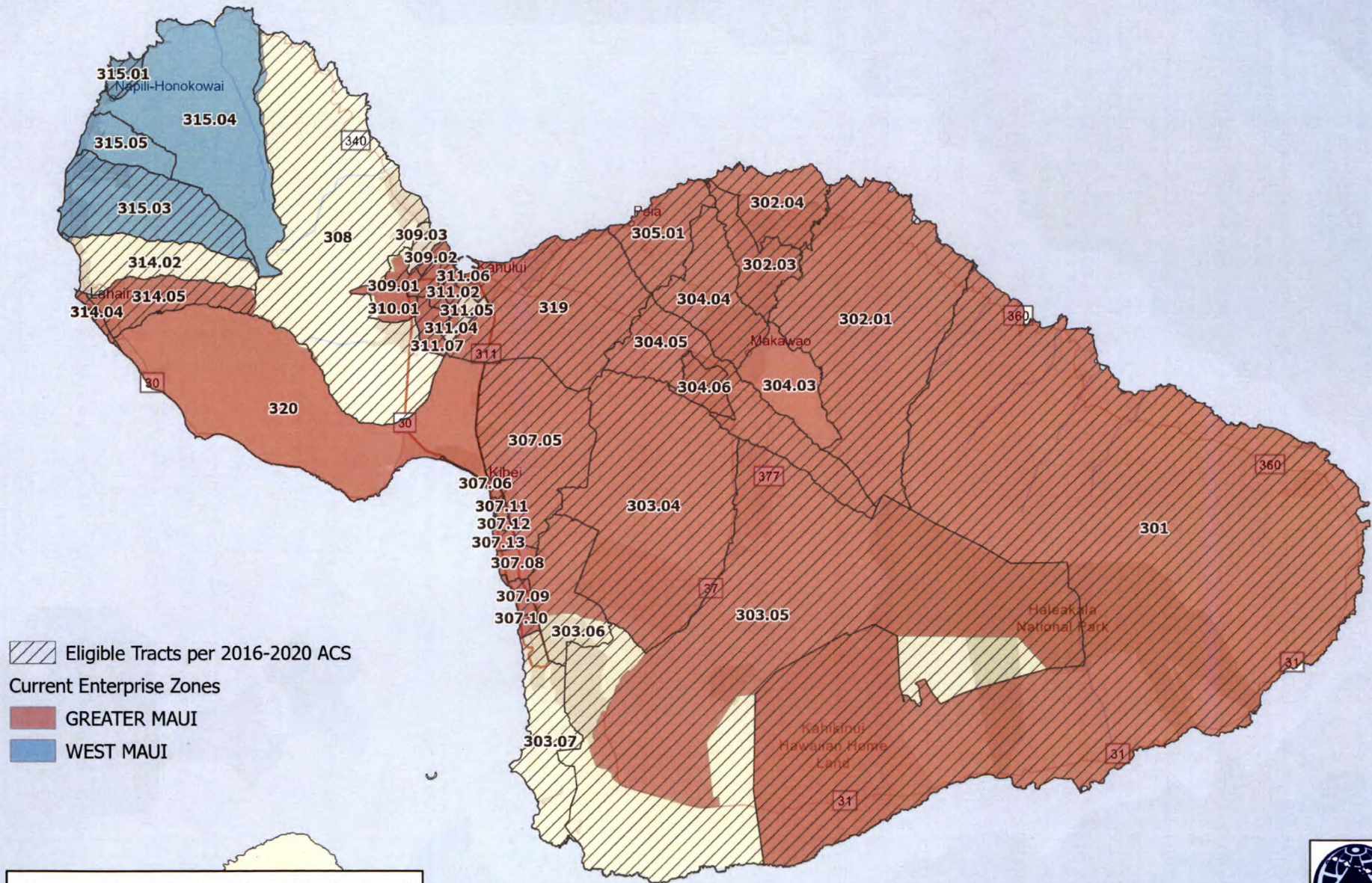
Eligible 2020 Census Tracts Using 2016-2020 ACS Data



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Sources: Enterprise Zones: DBEDT/BDSD; Eligible Tracts: US Census Bureau/Statewide GIS Program.
Map No: 20250809-JDS01; Map Date: 8/6/2025



Eligible Maui Island 2020 Census Tracts



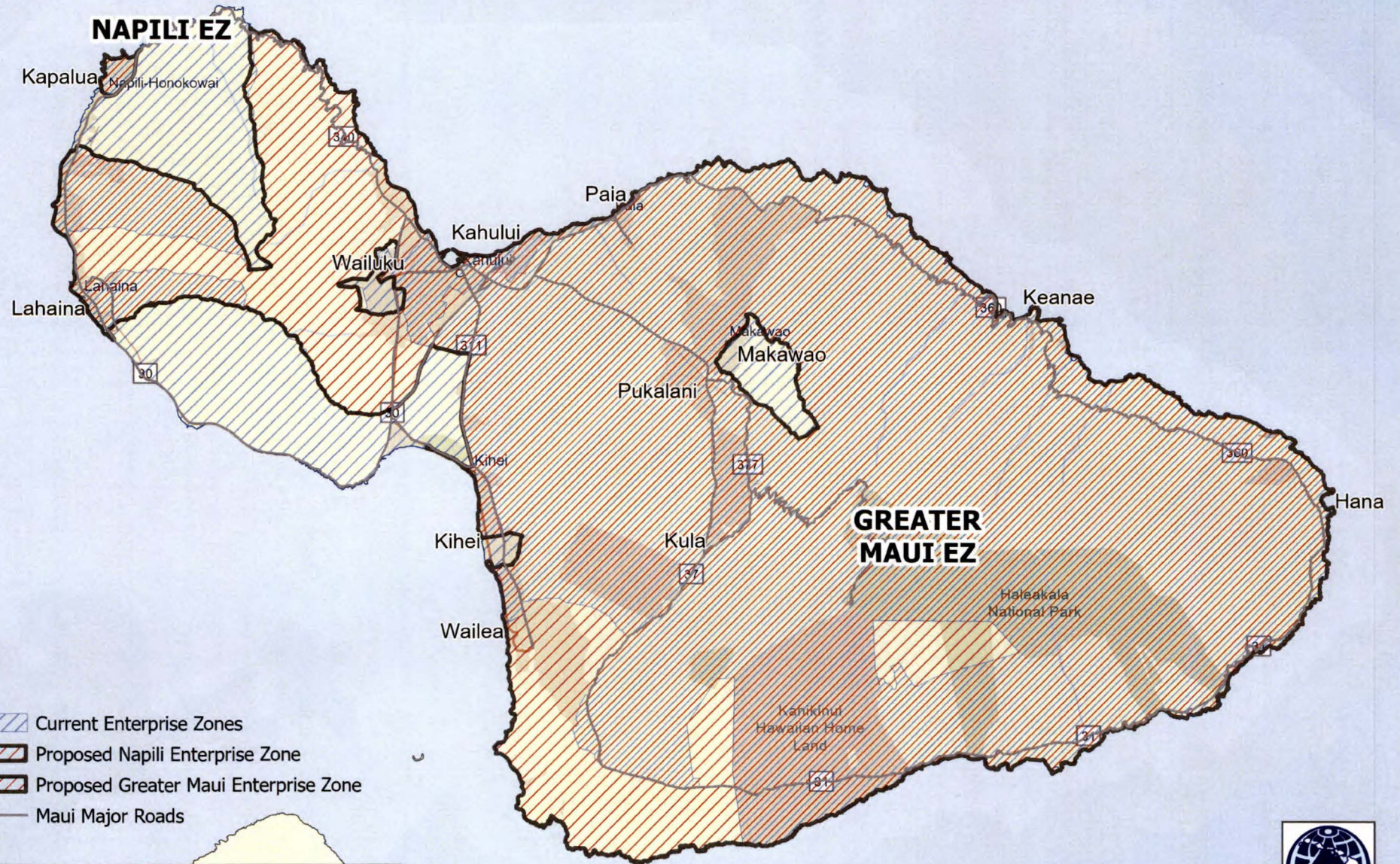
- Eligible Tracts per 2016-2020 ACS
- Current Enterprise Zones
- GREATER MAUI
- WEST MAUI

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 Sources: Enterprise Zones: DBEDT/BDSD; Eligible Tracts: US Census Bureau/Statewide GIS Program.
 Map No: 20250809 - JDS 02; Map Date: 8/6/2025



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Proposed Maui County Enterprise Zones



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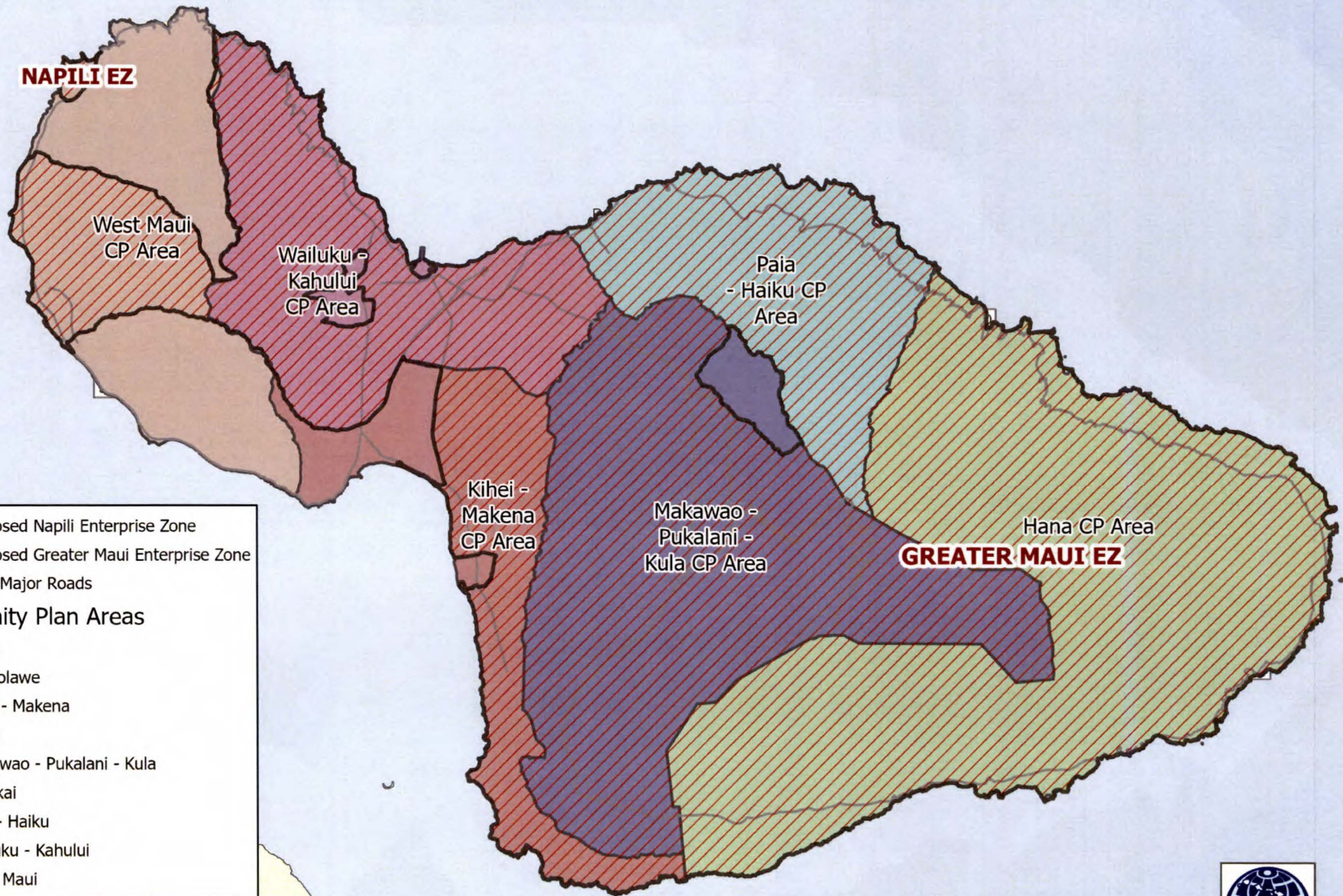
Sources: Enterprise Zones: DBEDT/BDSD; Proposed Enterprise Zones: Statewide GIS Program; Roads: Maui County

Map No: 20250809-JDS03, Map Date: 8/6/2025



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Proposed Maui County Enterprise Zones with Community Plan Areas



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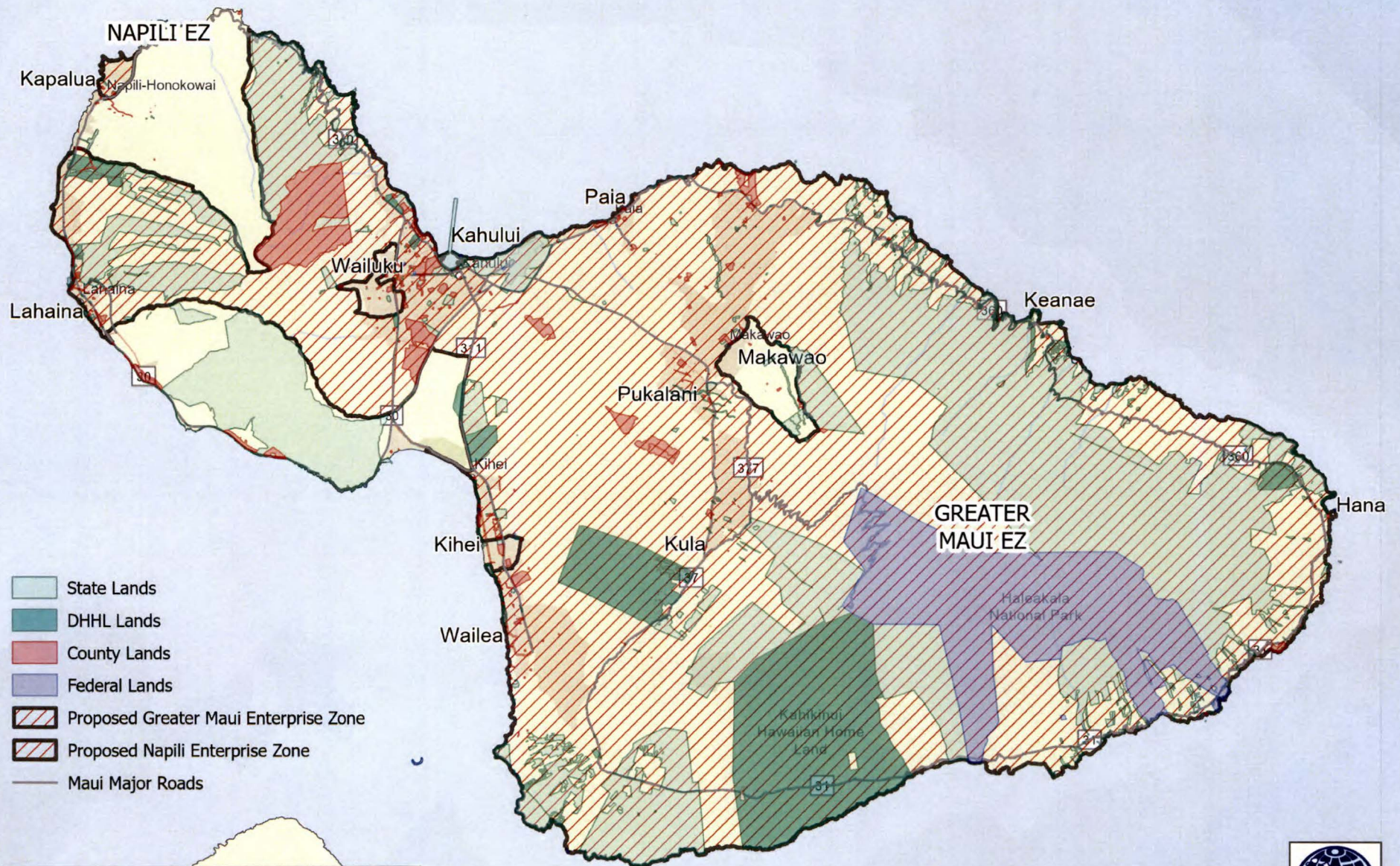
Sources: Proposed Enterprise Zones: Statewide GIS Program; Community Plan Areas, Roads: Maui County

Map No: 20250809-JDS04; Map Date: 8/6/2025



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Proposed Maui County Enterprise Zones with Government Lands



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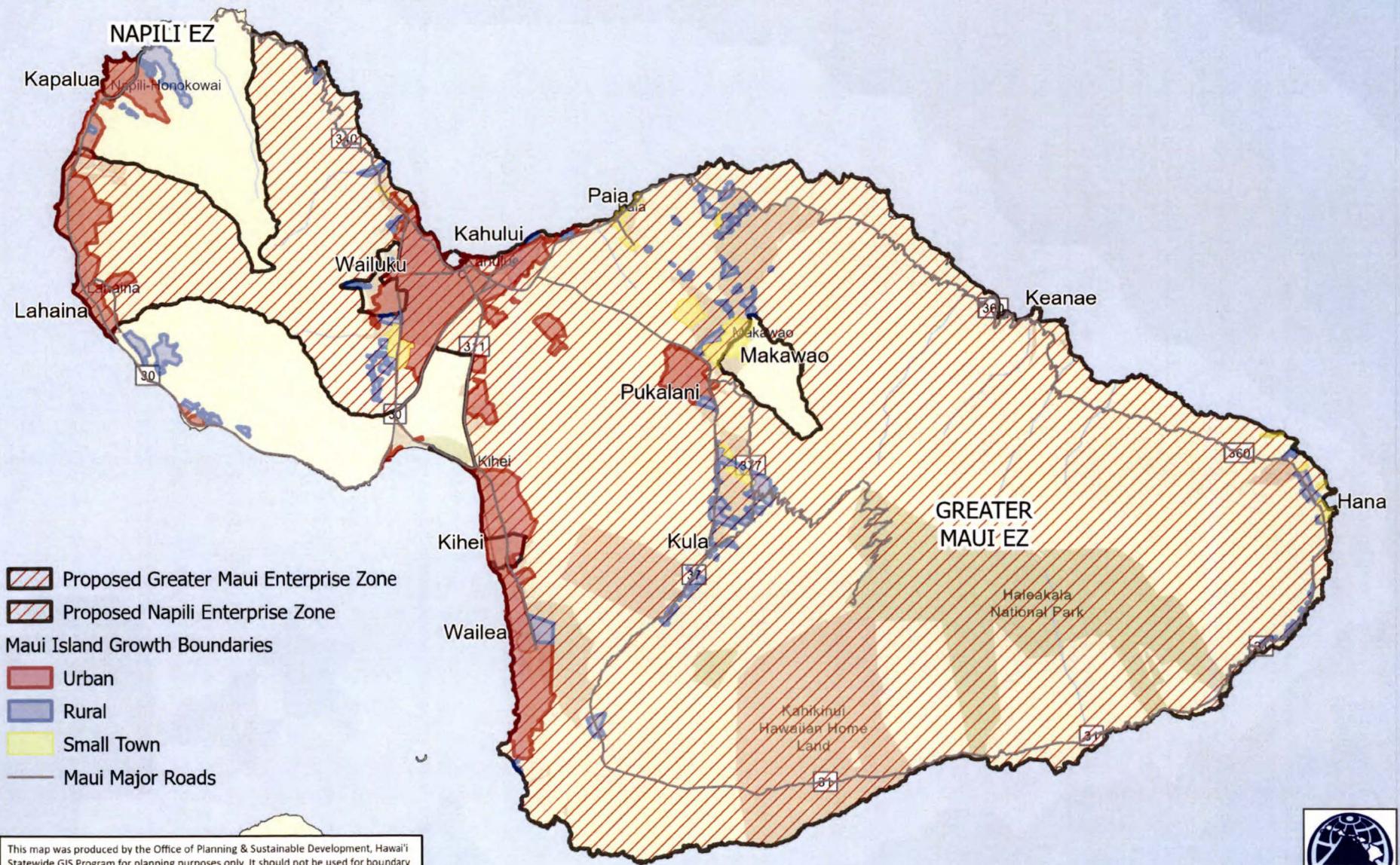
Sources: Government Lands: Maui County/Statewide GIS Program; Proposed Enterprise Zones: Statewide GIS Program; Roads: Maui County

Map No: 20250809-JDS05; Map Date: 8/6/2025



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Proposed Maui County Enterprise Zones with Maui Island Growth Boundaries



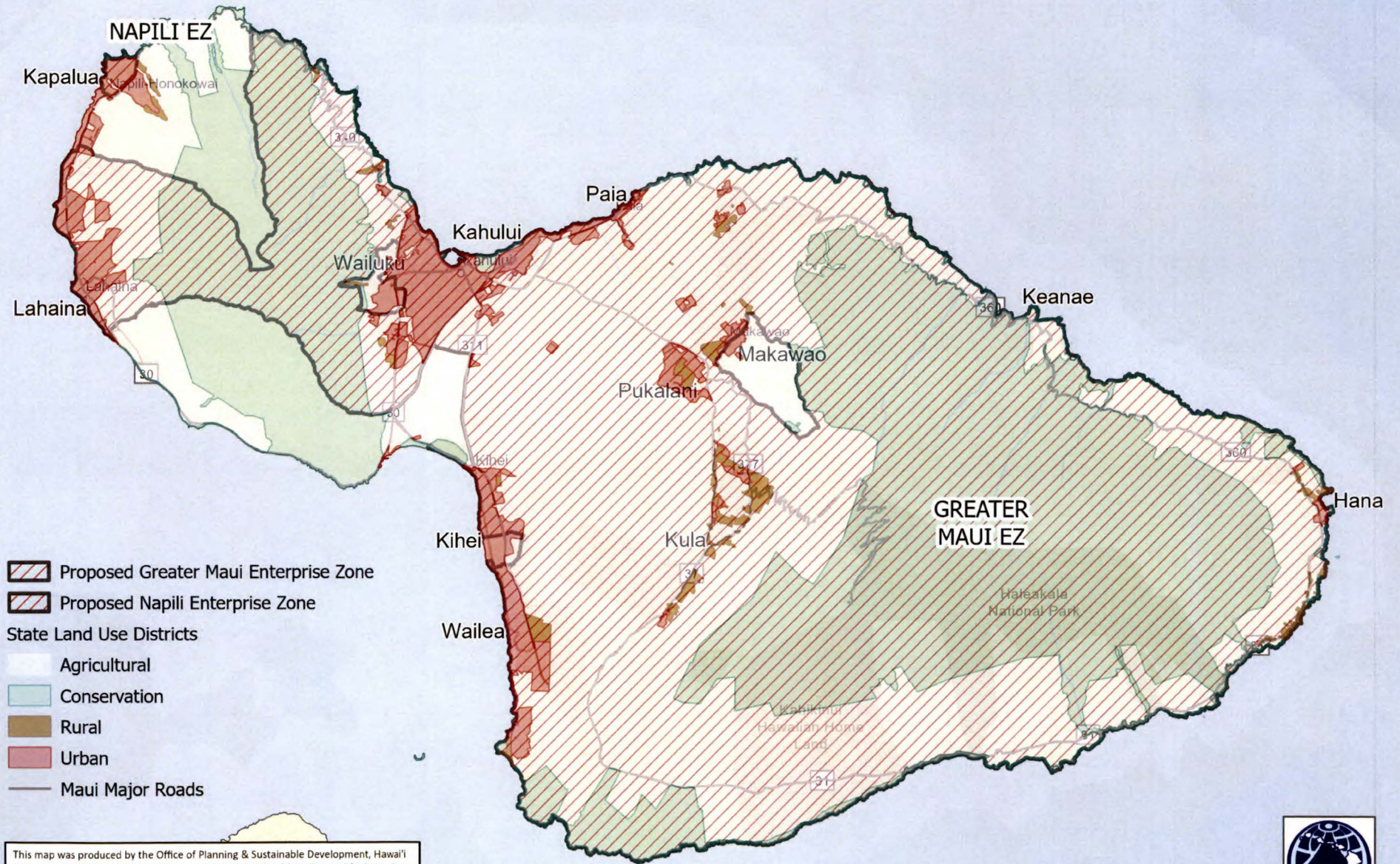
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Sources: Maui Island Growth Boundaries: Maui County; Proposed Enterprise Zones: Statewide GIS Program; Roads: Maui County

Map No: 20250809-JDS06; Map Date: 8/9/2025



Proposed Maui County Enterprise Zones with State Land Use Districts



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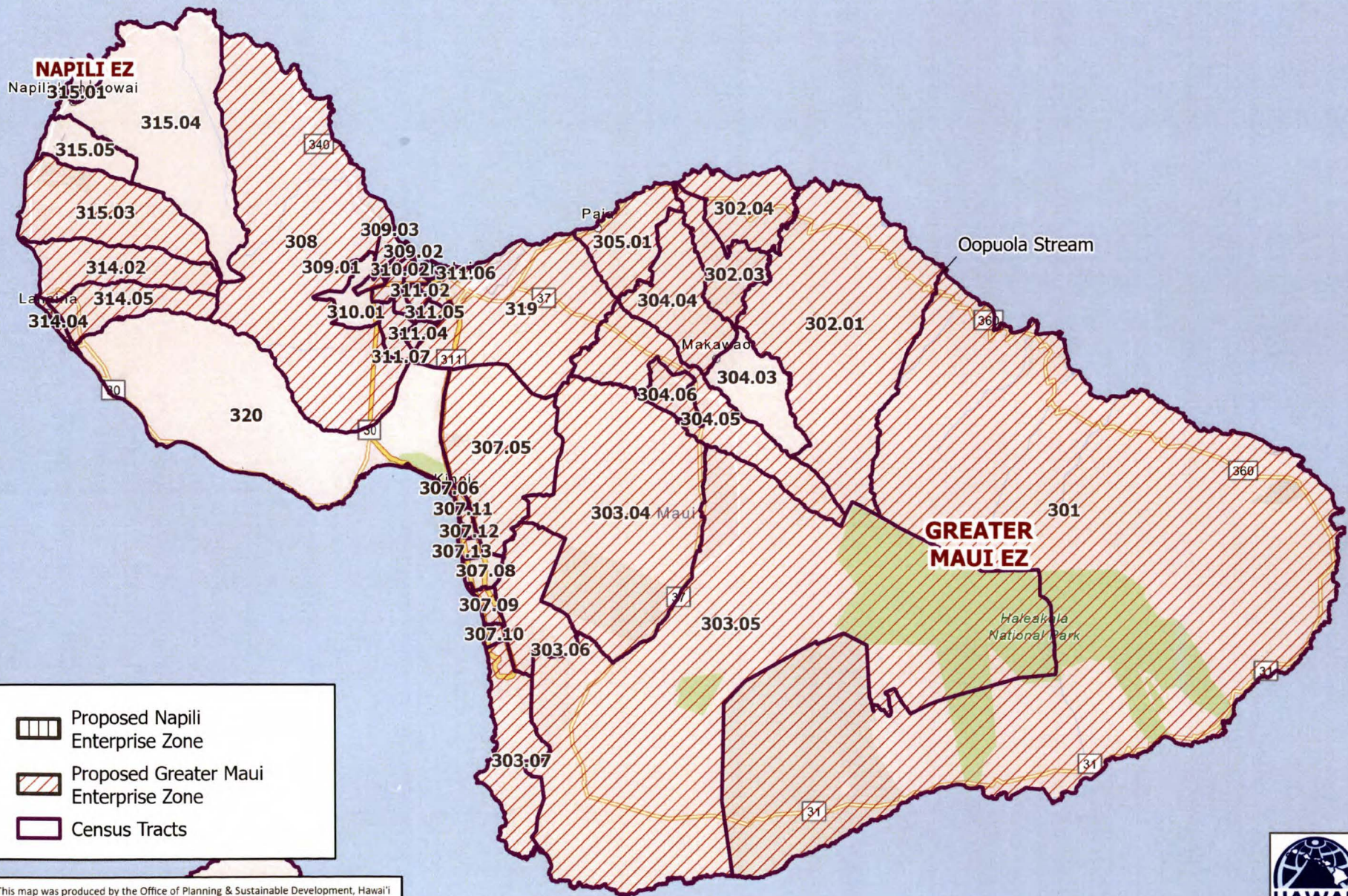
Sources: State Land Use Districts: Land Use Commission/Statewide GIS Program; Proposed Enterprise Zones: Statewide GIS Program; Roads: Maui County

Map No: 20250809-JDS07; Map Date: 8/9/2025



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Proposed Maui County Enterprise Zones with Description



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Sources: Census Tracts: US Census Bureau; Proposed Enterprise Zones: Statewide GIS Program

Map No: 20250809-JDS08; Map Date: 8/9/2025



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Proposed Napili Enterprise Zone with Description

Legend:

- Proposed Napili Enterprise Zone (Red hatched area)
- Proposed Greater Maui Enterprise Zone (Yellow area)
- Census Tracts (Purple outline)

NAPILI EZ 315.01

Kapalua Golf-Plantation Course

Mahinahina

MAHINAHINA 315.05

GREATER MAUI EZ 308

Streams and Gulches labeled include: Kahana Stream, Keopala Gulch, Mailenai Stream, Kahanaiki Gulch, Honokahua Stream, Waialeale Gulch, Anakaiahi Gulch, Papua Gulch, Potarupule Gulch, and Honokohau Stream.

Highways shown include Route 30 and Route 3D.

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Sources: Proposed Zones: Statewide GIS Program; Roads: Maui County; Census Tracts: US Census Bureau

Map No: 20250809-JDS 08; **Map Date:** 8/9/2025

HAWAII STATEWIDE GIS PROGRAM

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Sources: Proposed Zones: Statewide GIS Program; Roads: Maui County; Census Tracts: US Census Bureau

Map No: 20250809-JDS 08; Map Date: 8/9/2025