

# Resolution

No. 25-194

AUTHORIZING THE MAYOR TO SUBMIT AN APPLICATION TO REQUEST THE GOVERNOR OF HAWAII TO REDESIGNATE THE GREATER MAUI ENTERPRISE ZONE ON THE ISLAND OF MAUI, WITH PROPOSED ADJUSTMENTS, FOR TWENTY YEARS BECAUSE OF THE EXPIRATION OF THE PRIOR ENTERPRISE ZONE DESIGNATION, UNDER SECTION 209-E, HAWAII REVISED STATUTES, CHAPTER 6 OF TITLE 15, HAWAII ADMINISTRATIVE RULES, AND CHAPTER 3.80, MAUI COUNTY CODE

WHEREAS, the State of Hawaii previously designated the Greater Maui Enterprise Zone under Chapter 209E, Hawaii Revised Statutes, and Chapter 6 of Title 15, Hawaii Administrative Rules, for a twenty-year period; and

WHEREAS, the designated Greater Maui Enterprise Zone's twenty-year period will expire on April 30, 2026; and

WHEREAS, a description of the proposed Greater Maui Enterprise Zone along with various maps depicting relevant land and census tracts is attached hereto and incorporated herein as Exhibit "1"; and

WHEREAS, the criteria for redesignating the Greater Maui Enterprise Zone, with proposed adjustments, remains applicable and such designation has proven to stimulate economic development on the Island of Maui and the County of Maui; and

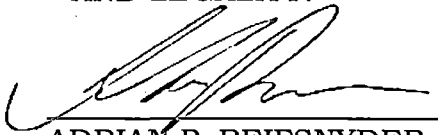
WHEREAS, the County of Maui desires to continue to encourage sound economic development and generate employment by providing tax incentives to approved business within such an enterprise zone by having the Greater Maui Enterprise Zone, with proposed adjustments, again designated as an enterprise zone for another twenty-year period; and

WHEREAS, Section 3.80.030, Maui County Code, provides that nomination for designation as an enterprise zone requires approval by the Council of the County of Maui by resolution; now, therefore,

BE IT RESOLVED by the Council of the County of Maui:

1. That it does hereby authorize the Mayor to submit an application to the State Department of Business, Economic Development and Tourism, for processing and recommendation to the Governor, for redesignation of the Greater Maui Enterprise Zone, with proposed adjustments, as an enterprise zone; and
2. That certified copies of this resolution be transmitted to the Mayor and Director of the Office of Economic Development.

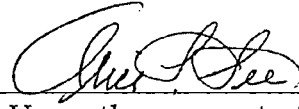
APPROVED AS TO FORM  
AND LEGALITY:



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ADRIAN P. REIFSNYDER  
Deputy Corporation Counsel  
County of Maui 2025-1706

INTRODUCED BY:

A handwritten signature in cursive script, appearing to read "The Mayor", written over a horizontal line.

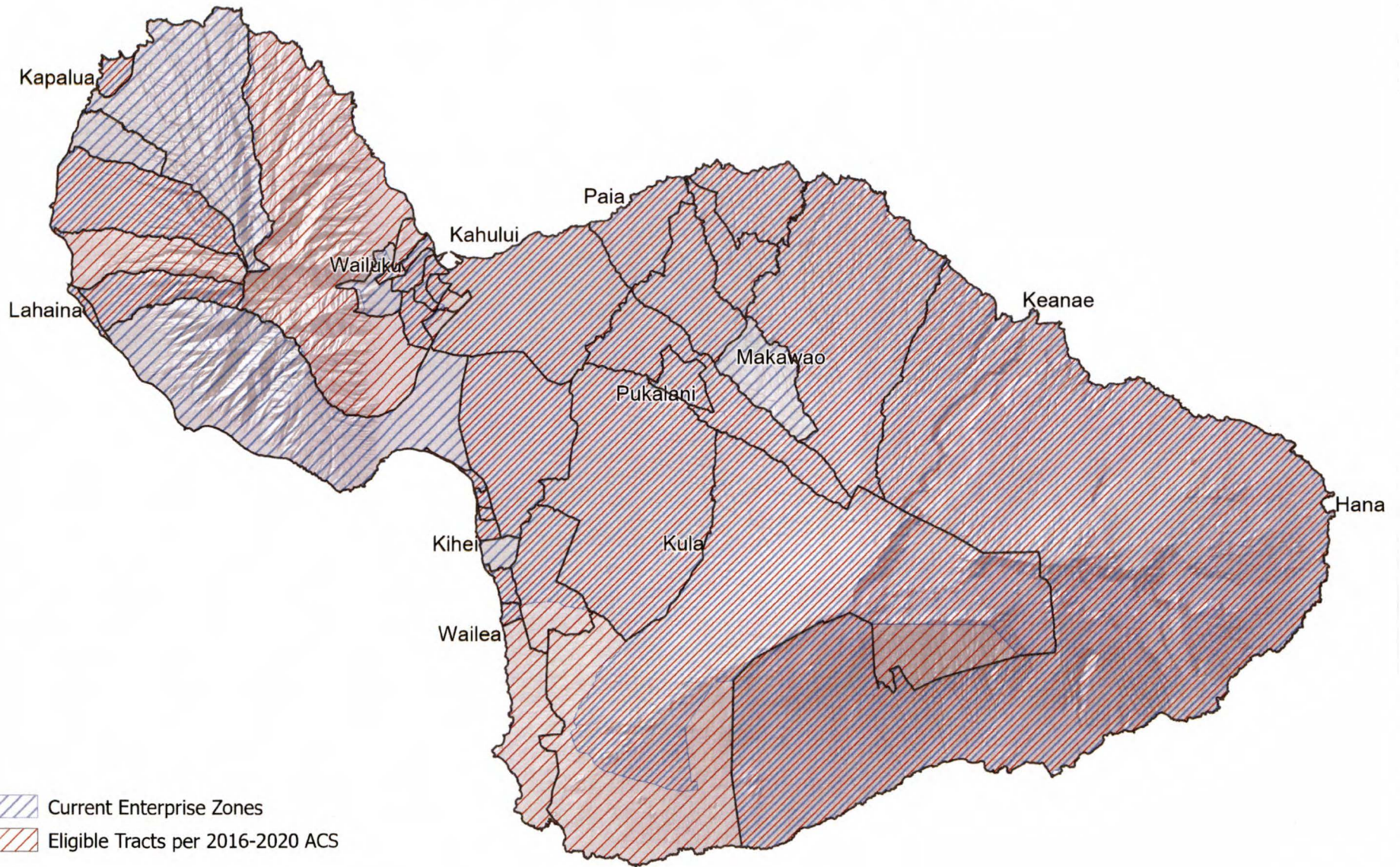
Upon the request of the Mayor.

## **EXHIBIT "1"**

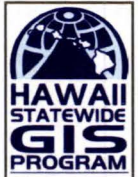
### **Proposed Greater Maui Enterprise Zone**

Beginning at the western boundary of 2020 Maui Island Census Tract 301, at Oopuola Stream, the Greater Maui Enterprise Zone (EZ) follows the coastline in a clockwise direction until it reaches the boundary between Census Tracts 307.08 and 307.09, at Waimahaihai St. Tract 307.08 is excluded. The Greater Maui EZ continues to follow the coastline again, beginning at the boundary between Census Tract 307.08 and 307.13 near W. Lipoa Street, where it follows the coastline in a clockwise direction until it reaches the boundary between Census Tracts 307.06 and 320, near the Kealia Pond National Wildlife Refuge. Tract 320 is excluded. The Greater Maui EZ begins again at the boundary between Census Tract 320 and 314.04 near the southern portion of Pualei Drive, where it continues to follow the coastline in a clockwise direction until it reaches the boundary of Census Tracts 315.03 and 315.05. Tracts 315.04 and 315.05 are excluded. Census Tract 315.01 is in the Napili EZ. After the 315.01, 315.04 and 315.05 Census Tract exclusions, the Greater Maui EZ picks up again at the boundary of Census Tracts 315.04 and 308, where it continues along the coastline in a clockwise direction until it meets the starting point, at the western boundary of CT 301, at Oopuola Stream. Interior Census Tracts 310.01 and 304.03 are excluded. *Note: All census tracts cited refer to the 2020 US Census tracts.*

# Eligible 2020 Census Tracts Using 2016-2020 ACS Data

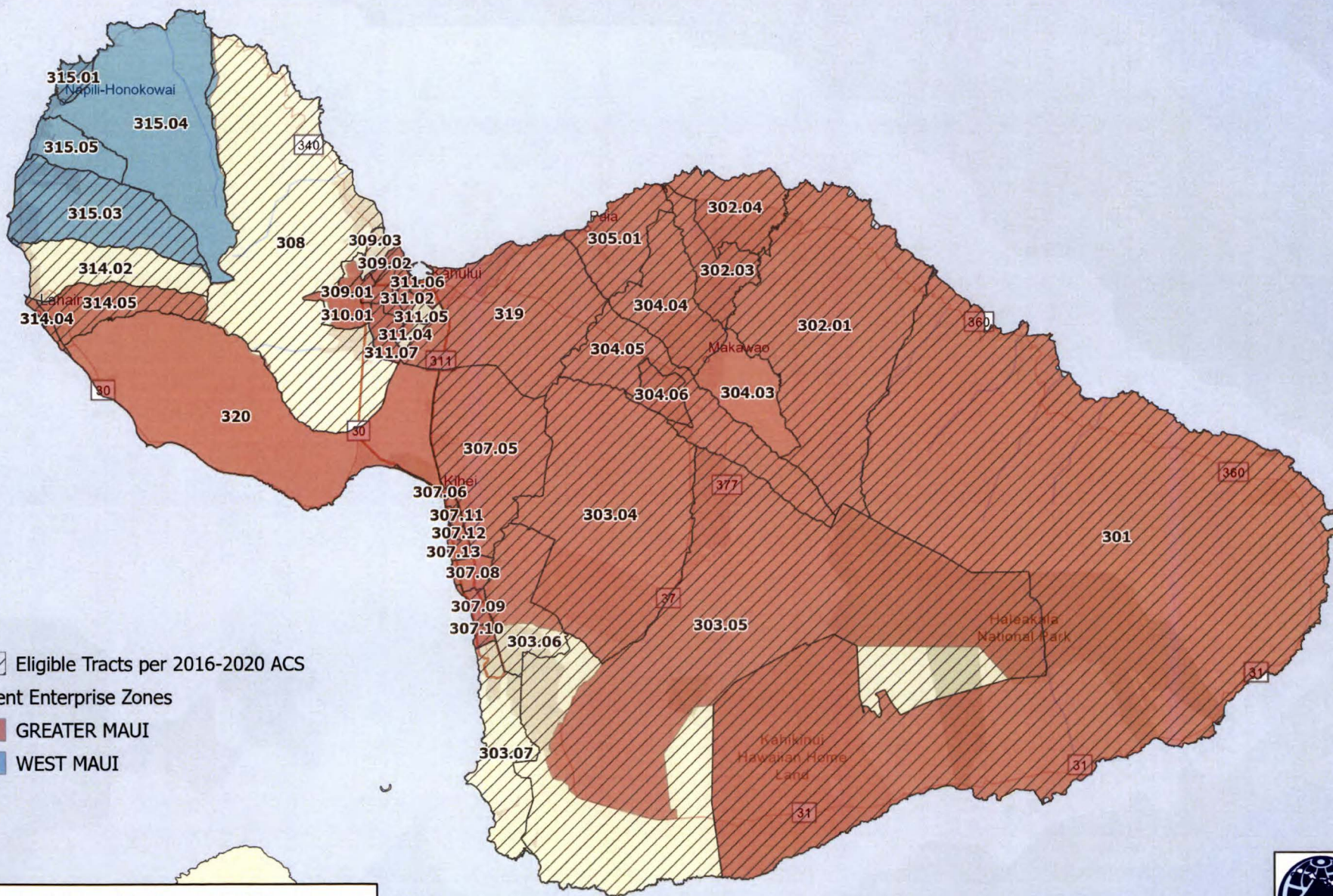





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Sources: Enterprise Zones: DBEDT/BDSD; Eligible Tracts: US Census Bureau/Statewide GIS Program.  
Map No: 20250809-JDS01; Map Date: 8/6/2025





# Eligible Maui Island 2020 Census Tracts



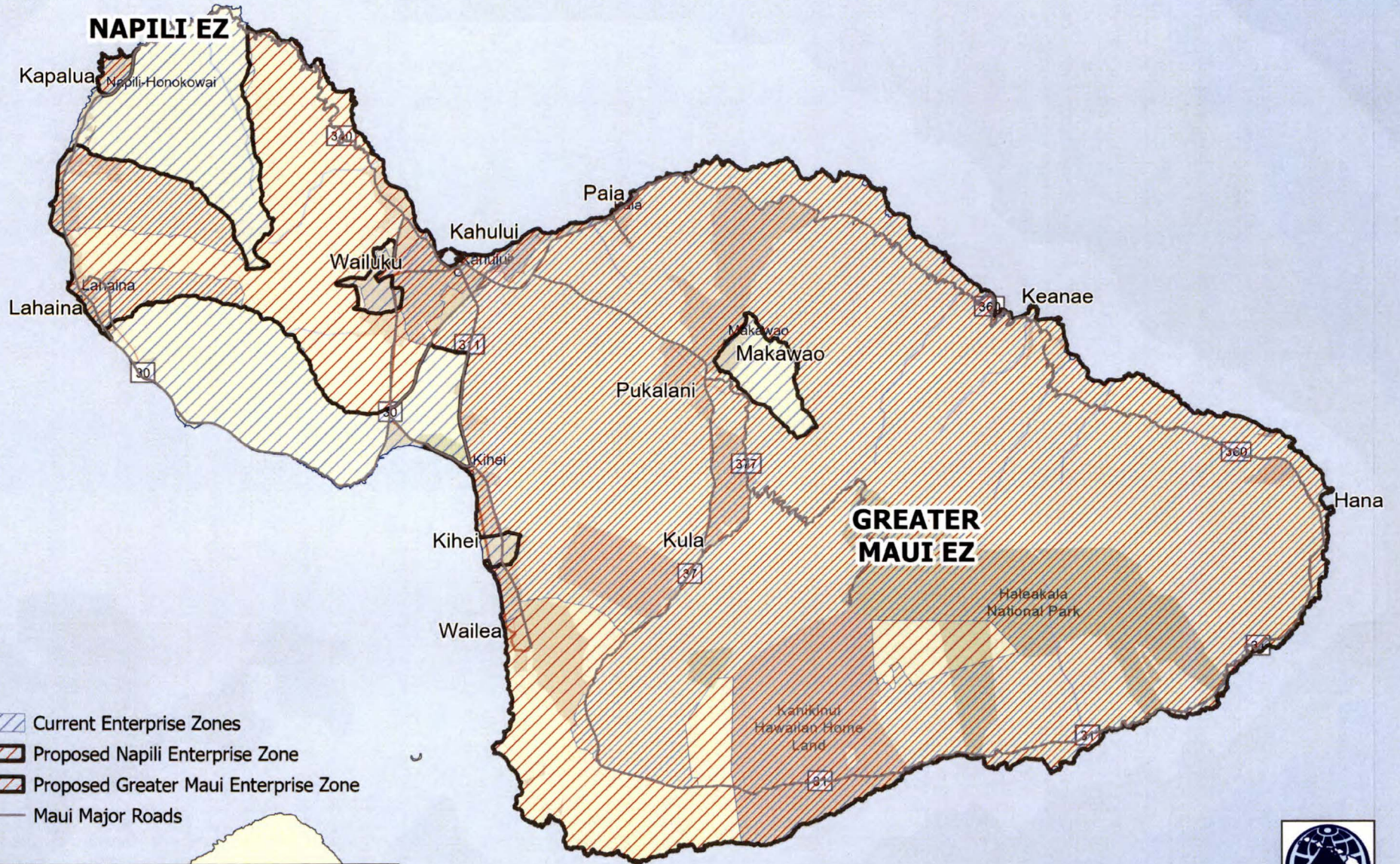
-  Eligible Tracts per 2016-2020 ACS
- Current Enterprise Zones**
-  GREATER MAUI
-  WEST MAUI





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 Sources: Enterprise Zones: DBEDT/BDSD; Eligible Tracts: US Census Bureau/Statewide GIS Program.  
 Map No: 20250809 - JDS 02; Map Date: 8/6/2025





# Proposed Maui County Enterprise Zones



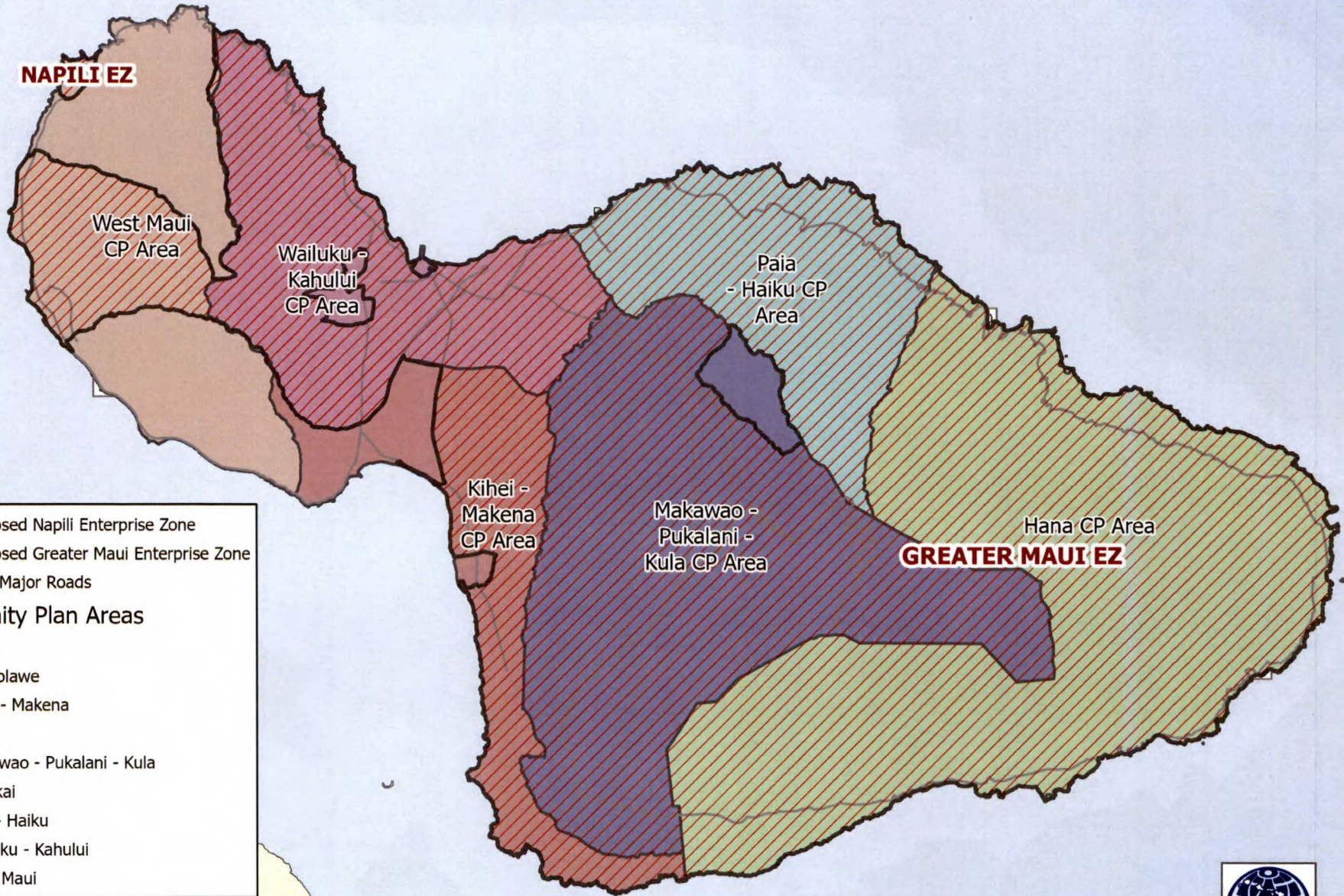
-  Current Enterprise Zones
-  Proposed Napili Enterprise Zone
-  Proposed Greater Maui Enterprise Zone
-  Maui Major Roads




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 Sources: Enterprise Zones: DBEDT/BDSD; Proposed Enterprise Zones: Statewide GIS Program; Roads: Maui County  
 Map No: 20250809-JDS03, Map Date: 8/6/2025














# Proposed Maui County Enterprise Zones with Community Plan Areas



 Proposed Napili Enterprise Zone  
 Proposed Greater Maui Enterprise Zone  
 Maui Major Roads

**Community Plan Areas**

-  Hana
-  Kahoolawe
-  Kihei - Makena
-  Lanai
-  Makawao - Pukalani - Kula
-  Molokai
-  Paia - Haiku
-  Wailuku - Kahului
-  West Maui

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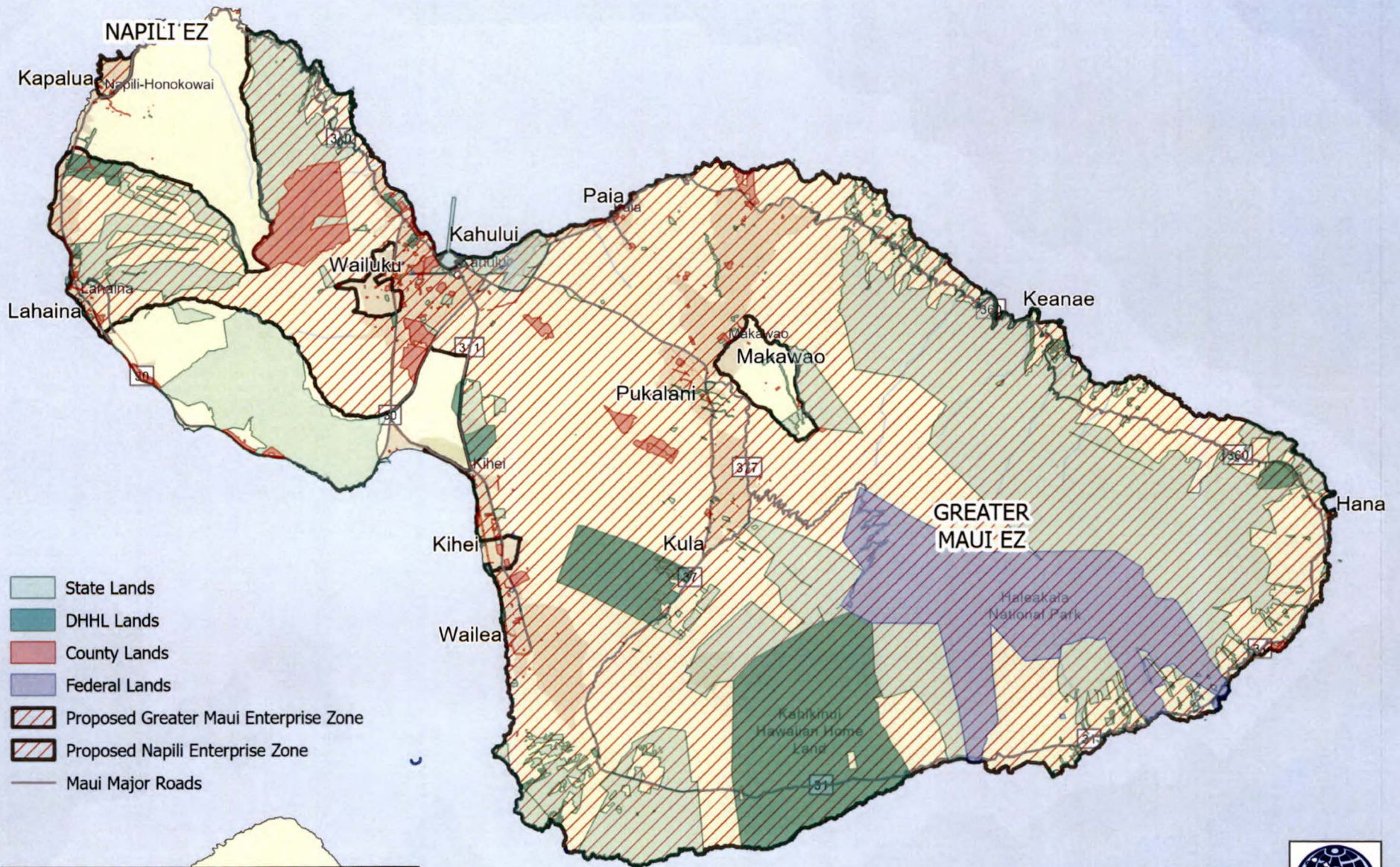
Sources: Proposed Enterprise Zones: Statewide GIS Program; Community Plan Areas, Roads: Maui County

Map No: 20250809-JDS04; Map Date: 8/6/2025





# Proposed Maui County Enterprise Zones with Government Lands

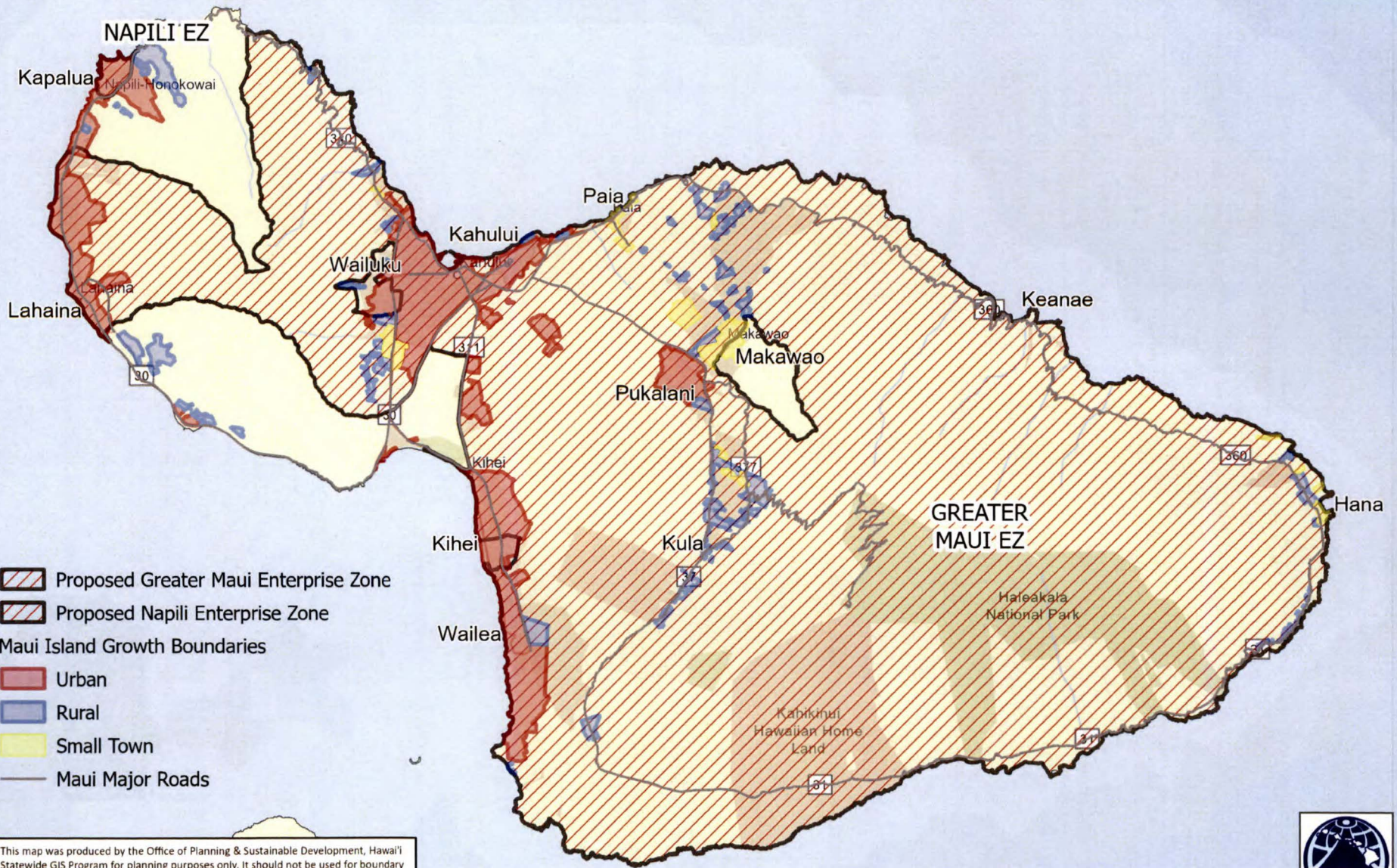








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 Sources: Government Lands: Maui County/Statewide GIS Program; Proposed Enterprise Zones: Statewide GIS Program; Roads: Maui County  
 Map No: 20250809-JDS05; Map Date: 8/6/2025





# Proposed Maui County Enterprise Zones with Maui Island Growth Boundaries



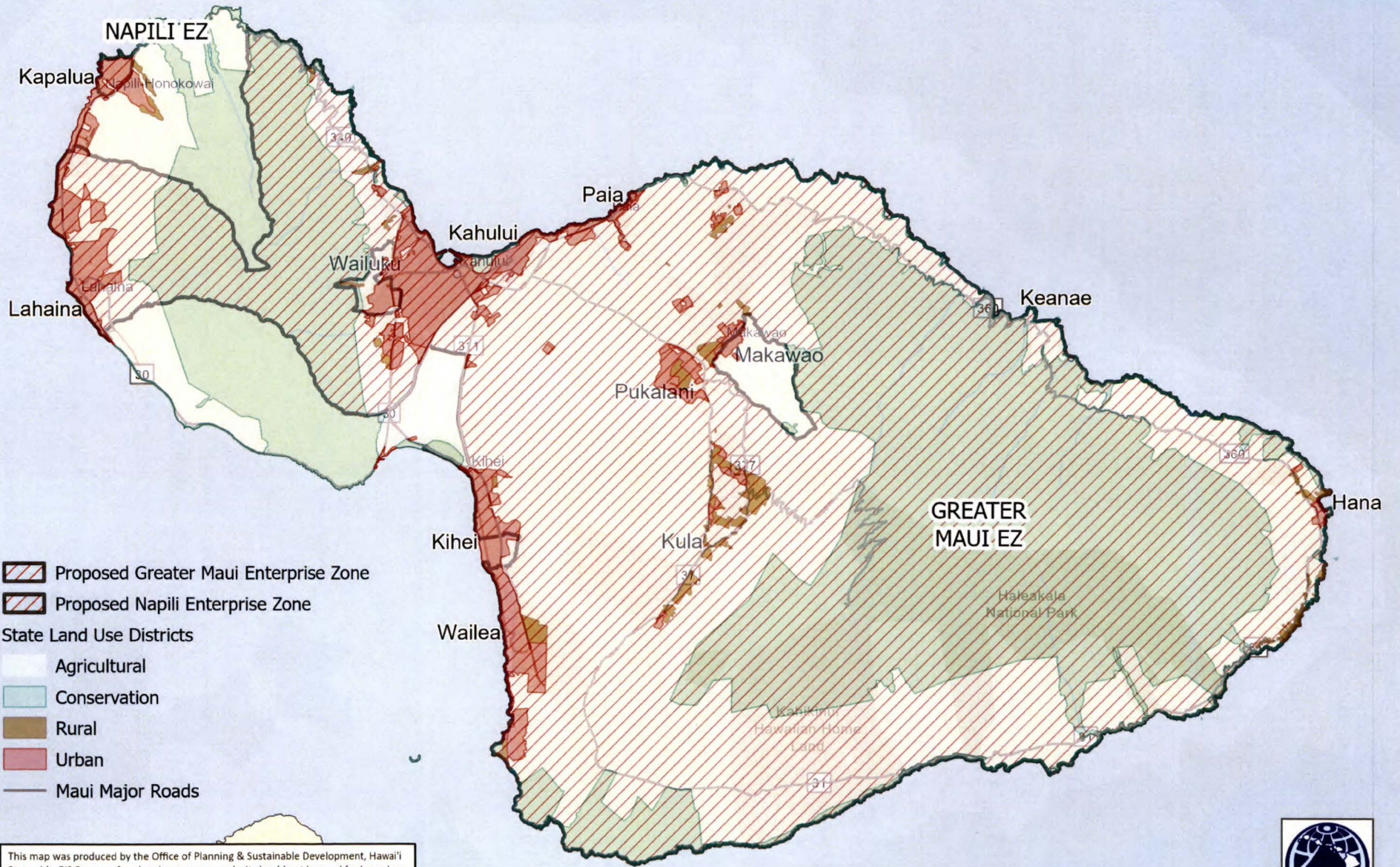
-  Proposed Greater Maui Enterprise Zone
-  Proposed Napili Enterprise Zone
- Maui Island Growth Boundaries**
-  Urban
-  Rural
-  Small Town
-  Maui Major Roads

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 Sources: Maui Island Growth Boundaries: Maui County; Proposed Enterprise Zones: Statewide GIS Program; Roads: Maui County  
 Map No: 20250809-JDS06; Map Date: 8/9/2025





# Proposed Maui County Enterprise Zones with State Land Use Districts



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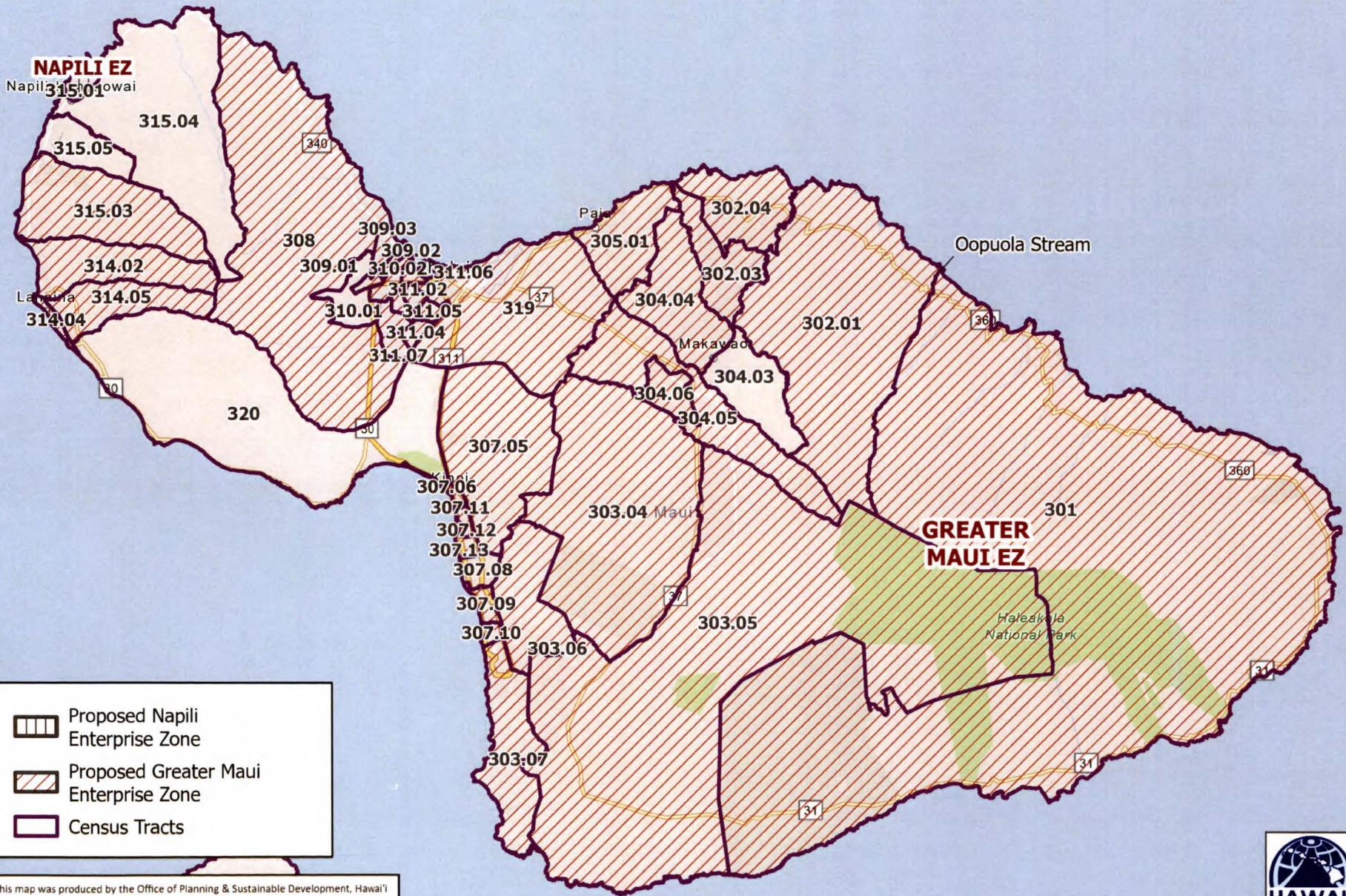
Sources: State Land Use Districts: Land Use Commission/Statewide GIS Program; Proposed Enterprise Zones: Statewide GIS Program; Roads: Maui County

Map No: 20250809-JDS07; Map Date: 8/9/2025





# Proposed Maui County Enterprise Zones with Description



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Sources: Census Tracts: US Census Bureau; Proposed Enterprise Zones: Statewide GIS Program

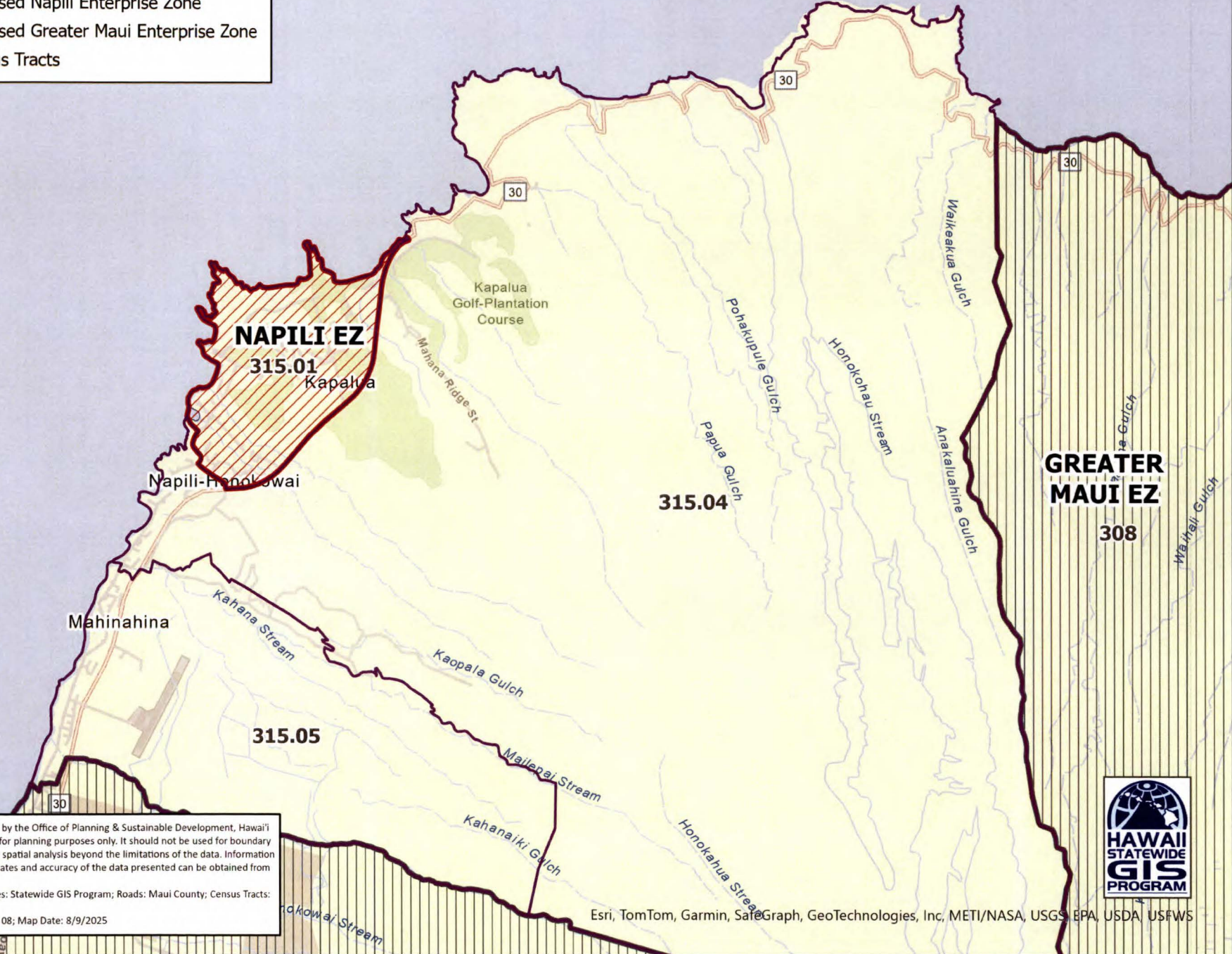
Map No: 20250809-JDS08; Map Date: 8/9/2025





# Proposed Napili Enterprise Zone with Description

-  Proposed Napili Enterprise Zone
-  Proposed Greater Maui Enterprise Zone
-  Census Tracts



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 Sources: Proposed Zones: Statewide GIS Program; Roads: Maui County; Census Tracts: US Census Bureau  
 Map No: 20250809-JDS 08; Map Date: 8/9/2025



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